



The CANADIAN CANOE MUSEUM
Le MUSÉE CANADIEN du CANOT

NEWS RELEASE

For Immediate Release

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EXPERIENCE THE SIGHTS AND SOUNDS OF 15 VEHICLES AT THE CANADIAN CANOE MUSEUM

The Museum's Touch a Truck Event is Sure to Provide Fun for the Whole Family!

PETERBOROUGH, Ont. — Children of all ages are invited to climb into a truck on May 28. From 10 a.m. to 3 p.m., the parking lot of the Canadian Canoe Museum, 910 Monaghan Road, will be filled with over 15 vehicles. The \$5 admission charge will allow children to visit each exhibitor, and they will be able to enter the museum at no cost.

May 28 will be the fourth annual Touch a Truck event. Vehicles expected include a fire truck, a school bus, and a mobile production truck. In addition to “touching” each vehicle, children will have the opportunity to climb inside, speak with the driver, and learn about the vehicle's use. Lunch will be available to purchase, as Harvey's will be onsite flipping burgers. Proceeds from this event will support the initiatives of the Canadian Canoe Museum.

“As children, I think we all have a small fascination with big trucks,” says Jamie Seabrook, who is planning to bring a truck for the fourth time. “This event allows children to experience the lights and sounds of the truck, and they are able to discover what it feels like to sit behind the wheel. Kids will be able to see everything from dump trucks, fire trucks and police vehicles to cement mixers, a mobile production van, and a Zamboni. They will be able to explore all this in one place, and they can visit the museum's exhibits for free!”

The museum is inviting trucks to register for this event. Any interested parties can contact Kate Salmon by phone at 705-748-9153 ext. 215, or by email at kate.salmon@canoemuseum.ca.

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