

NEWS RELEASE For Immediate Release July 18, 2017

EXPERIENCE PLEIN AIR PAINTING AND PADDLING ON THE TRENT-SEVERN WATERWAY

PETERBOROUGH, Ont. — The Canadian Canoe Museum, in partnership with The Land Canadian Adventures, is offering an exciting new experience: plein air painting and paddling! On July 23, 2017, from 10 a.m. to 3 p.m., the first participants in a series of four scheduled workshops will embark on a one-of-a-kind journey, guided by local artist Paul Teleki and experiential canoe tripping guide Bretton Clark.

Participants will begin this experience by enjoying a scenic paddle through the Peterborough Lift Lock, in the museum's 36-foot voyageur canoe, to a shoreline day-campsite. On arrival, they will receive a plein air painting lesson and create a painting reflecting the natural beauty around them. A lunch, inspired by wild edibles, will be provided, as well as all supplies for painting and paddling. The event on July 23 is the first of four opportunities, with the others on August 12, August 19 and September 24.

"The Museum has been dreaming of offering a Paddling & Painting experience for a long time now," says Stacey Arppe, Volunteers and Public Programs Manager at The Canadian Canoe Museum. "We're so happy that it's finally come to fruition through our partnership with The Land Canadian Adventures. This experience has been professionally crafted to offer the perfect combination of canoeing, exploring our local waterways, and learning the art of plein air painting from an expert instructor. The best part is that no previous paddling or painting experience is required!"

Along with the incredible experience, participants will receive free museum admission, all the materials required, and optional transportation to and from the museum. The cost to participate is \$189, or \$170 for members of the museum. For more information about this one-of-a-kind event, those interested can email paddle@canoemuseum.ca or call 705-748-9153 ext. 210.

-30-

For more information, please contact:

Micaela May Marketing and Media Relations Intern The Canadian Canoe Museum micaela.may@canoemuseum.ca 416-799-3579