



THE CANADIAN CANOE MUSEUM
LE MUSÉE CANADIEN DU CANOT

NEWS RELEASE

**Just Add Water – Little Boats with BIG Stories:
The Canadian Canoe Museum introduces its newest exhibit**

All are invited to attend the exhibit opening on June 13, 6:30 pm

Peterborough, ON, Monday, June 11, 2018 – The Canadian Canoe Museum will introduce its newest exhibit, *Just Add Water*, and share updates on how the new museum exhibit and collection spaces are taking shape, on Wednesday, June 13. Doors open at 6:30 pm and the presentation will begin at 7 pm. All are invited and welcome to attend.

Just Add Water, now coming together in The McLean-Matthews Gallery in the foyer of the museum, explores the incredible scope of this world-class collection. It features never-before-exhibited artefacts as part of what will feel like a behind-the-scenes tour.

“This exhibit highlights the breadth of the collection as it examines and explores an array of stories and traditions that inspire us today. It gives us an opportunity to look at the uniqueness of individual artefacts and to appreciate their diversity, as we make connections among them,” says Jeremy Ward, Curator. “This exhibit will give visitors a taste of one of the experiences that will be offered in the new museum.”

Currently, less than 20 per cent of the collection is on display at the museum’s Monaghan Road site. The remainder, more than 500 watercraft and thousands of small artefacts and books, is stored in warehouse space in a building at the back of the site. This space is not accessible to the public except through specially-arranged guided tours.

The new museum, to be built alongside the Peterborough Lift Lock on the Trent-Severn Waterway, will incorporate the current collection storage space, making the complete collection accessible to the public in two main areas – the Exhibition Hall and the Collection Centre.

“We are particularly excited about the Collection Centre concept in the new museum, which will see the artefacts stored on a specialized racking system. As part of the visitor experience, we will offer guided tours of what will be an incredibly impactful space,” says Carolyn Hyslop, Executive Director.

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Just Add Water – exhibit opening

- Wednesday, June 13
- 6:30 pm – doors open / 7 pm – presentation and Q &A
- All are invited and welcome to attend. There is no charge for this event.

For more information, please contact:

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