



THE CANADIAN CANOE MUSEUM
LE MUSÉE CANADIEN DU CANOT

News Release

Canadian Canoe Museum to host virtual public meeting *Consultation next step in planning for new museum build*

PETERBOROUGH, ON, April 19, 2021 – The Canadian Canoe Museum (CCM) announced today that it is hosting a virtual public meeting on Wednesday, April 28, 2021, at 6:30 pm EDT, via Zoom, when it will unveil details about its new museum. This will include the reveal of architectural renderings of the proposed new building to be built at the Johnson Property, located at 2077 Ashburnham Drive in Peterborough, ON. The public meeting is part of the necessary rezoning process. Participants are asked to register their attendance at canoemuseum.ca/public-meeting.

“We are thrilled to have advanced our project to this key milestone so early in the year,” noted Carolyn Hyslop, executive director, The Canadian Canoe Museum. “Our new museum design and stewardship approach takes full advantage of its on-water location and nestles seamlessly into the natural surrounding area of the Johnson Property.

“The project team is enthusiastic to share the designs and a progress update with our community,” noted Hyslop.

City Council approved the direction to proceed with the sale of the land in January subject to a number of conditions including rezoning. Project validation and confirmation of site appropriateness are among the additional conditions that must be met to close the deal. CCM will pay \$1.575M for the five acres of land in a transaction expected to be completed by the summer.

Hyslop confirmed that the project is moving forward at advanced speed to achieve its goal of being shovel-ready come fall of this year. She reinforced CCM’s gratitude for new donors, in addition to the strong continued support of its existing donors and funders, as well as that of the local community. CCM’s fundraising campaign seeks to raise up to \$10M to fund the full scope of the project.

“CCM is motivated by our expedited project plan and our achievements to date,” concluded Hyslop.

A replay of the public meeting will be available as of May 3, 2021. Written commentaries can be submitted by email to info@canoemuseum.ca.

(more...)

About The Canadian Canoe Museum (www.canoemuseum.ca)

With a world-class collection as a catalyst, The Canadian Canoe Museum inspires connection, curiosity and new understanding. In partnership with individuals, groups and communities – locally, provincially and nationally – we work to experience and explore all that our collection can inspire. This sees students opening their minds in our galleries; community members connecting through artisanry; people of all ages getting on the water and learning to paddle; and exhibitions and events that spark conversation and collaboration.

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Notes to Editors:

- Architectural renderings are available for download at <http://canoemuseum.ca/wp-content/uploads/2021/04/Exterior-Render-New-Canadian-Canoe-Museum-scaled.jpg>.
- Technical spokespersons from project team are available for interview on request.

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