



*The* CANADIAN CANOE MUSEUM  
*Le* MUSÉE CANADIEN *du* CANOT

# ANNUAL REPORT 2013

## PADDLING TOGETHER IN NEW DIRECTIONS



# OUR VISION

The Canadian Canoe Museum is a family-friendly museum that explores the canoe's enduring significance to the peoples of Canada, Turtle Island and the World.

# OUR MISSION

To provide for all who encounter the collection, virtually or in person, a unique national heritage centre that explores and communicates the enduring significance of canoes, kayaks and related self-propelled craft to the peoples of Canada.

# OUR CORE VALUES

C

COLLECTION - We value the stewardship of our collection: the craft, artifacts and research materials related to canoes, kayaks and self-propelled water travel—striving to be known as the destination for “all things canoe” by celebrating documenting, preserving, handling and conserving the collection in ways befitting its uniqueness and value;

A

ABORIGINAL ROOTS - We value the origins of the collection—celebrating where possible and appropriate the people and places, cultures and traditions, the faces and the stories, of the First Nations, Métis and Inuit peoples from which the Canadian canoeing tradition has grown;

N

NATIONAL PERSPECTIVE - We are committed to connecting the collection and related activities (exhibits, research, education, outreach) to all Canadians in a context that honours the full historic continuum of builders, building traditions and stories of self-propelled watercraft from coast to coast to coast;

O

ORGANIZATION - We value the nurturing of board, staff, volunteers, membership and the Museum itself as a robust community, as well organization, as in being organized, meaning commitment to acting respectfully & responsibly, striving for excellence, order; and environmental sustainability in all things;

E

EXPERIENCE - We value collaborative experience, meaning we seek where possible and appropriate to avoid flat transmission of canoe-related knowledge, opting instead to create in our exhibits and programs a progression of hands-on experiences in which visitors can actively explore canoes and canoeing traditions.

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A woodland pack basket workshop participant with her finished product.



Carolyn Hyslop, Public Programs Manager, the Honourable Michael Chan, Minister of Tourism Culture and Sport, and Canoe Museum volunteer Don Duncan at the Outdoor Adventure Show

“  
Fantastic Museum,  
great (tour) guides.  
A world class  
establishment- great  
day out!  
”  
Audrey

# THE CANADIAN CANOE MUSEUM BY THE NUMBERS

**21,076**

Total number of Museum visitors

**953**

Our highest number of members yet and up from 715 in 2012

**477**

Number of people who donated in 2013

**↑ 152%**

Increase in event space rentals in 2013

**↑ 30%**

Increase in workshop revenue in 2013

## WINE AND CHEESE WITH NICK OFFERMAN

Our best attended event in 2013

**4**

Members-Only events including two online Webinars

**100%**

Percentage of Board Members who are also donors

**↑ 23%**

Increase in guided tours in 2013

**2647\***

Number of students that visited for a program

**\$33.45**

Average amount spent per store purchase

**↑ 23%**

The percentage our annual Beaver Club Gala exceeded the fundraising goal by

**\$355,771**

Fundraising total for 2013

**56**

Youth who got their canoeing certifications

## BECOMING KIRK WIPPER BY BEVERLEY HAUN

The best selling book in our Museum Shop in 2013

**\$463**

The average donation amount in 2013

**1457**

Pieces of soapstone carved



**13,144**

Total volunteer hours contributed

**\$134,726**

The monetary value of the volunteer contribution

**208\***

French immersion students

**2081** ↑

Twitter followers, an increase of 45%

**1805** ↑

Facebook followers, an increase of 48%

**594**

Total number of paddled watercraft in our collection

**440**

Total number of paddles in our collection

\*These numbers are down significantly from 2012 due to Elementary Teachers' Federation of Ontario's job action, which took place in 2013.

# FROM OUR CHAIR AND EXECUTIVE DIRECTOR



Executive Director, James Raffan and Chair of the Board of Directors, Ken Powell

This year has been one of the best ever for The Canadian Canoe Museum. Our membership has doubled and nearly redoubled in the last three years, through partnerships with like-minded organizations like the **Wooden Canoe Heritage Association** and the **Wilderness Canoe Association**. Our programs are full with new offerings coming on-stream regularly.

Our fundraising is on-track and this year included the raising of \$90,000 to fund a study of the feasibility of moving the Museum to the water. That, and other aspects of Museum strategic planning, are on-track. A snapshot of the 2013 year shows the happy faces of members, volunteers, and program participants and visitors engaging with the collection in a host of different ways.

In the foreground of the snapshot are memorable characters who anchored memorable events: TV handyman **Nick Offerman** was the man of the hour at our **Small Craft Rendezvous** in June; **Joseph Boyden** launched his new book *The Orenda* at an event with **Shelagh Rogers** at the Museum in September. And Canada's own Survivorman, **Les Stroud**, hosted the Beaver Club Gala in October. Each one of these unique events had its own canoe-related flavour and brought new people to the Museum.

Of course, we are delighted that with the help of our first **Ambassador-at-Large**, Shelagh Rogers, both Joseph and Les have agreed to join the Museum on an ongoing basis as Ambassadors-at-Large as well. And, of course the co-stars are the staff who convene

these events and the volunteers who make them happen.

In the background - important things that are not immediately visible - include a retooling by board and staff and approval by the **Provincial Government** of the Museum's full suite of policies; talented and connected new members joining the Board of directors, this year including Pickseed CEO and CA, **Robert B. Clark**, Peterborough lawyer **Bill Lockington**, Leon's President, **Tom Reburn Sr.**, and community activist and business woman **Heather Stelzer**; and, not least, the unanimous passing by the **Senate of Canada** of a motion that affirmed the national significance of The Canadian Canoe Museum and its remarkable collection. All of these elements added to the capacity of the Museum to realize its mission and potential as a robust cultural organization and tourist draw for the city, county, province and, indeed, the country as a whole.

This coming year will see a continuation of these exciting initiatives and, we hope, continued growth of support from all of our friends and supporters.

Sincerely,

James Raffan  
Executive Director

Ken Powell  
Chair of the Board of Directors

# EXECUTIVE DIRECTOR JAMES RAFFAN ANSWERS YOUR QUESTIONS

## WHAT WERE THE CANOE MUSEUM'S GOALS AND OBJECTIVES GOING INTO 2013? WERE THESE OBJECTIVES MET?

Going into 2013 one of our goals was to redevelop *canoemuseum.ca* with the help of funding from the **Museums and Technology Fund** with the **Ministry of Tourism, Culture,**

**and Sport**, and the **Peterborough Foundation**. The new website launched in the fall of 2013.

Another goal was to execute the Feasibility Study to explore the financial sustainability and potential relocation of the Museum to a new on-water location. We successfully achieved this goal and are in possession of a completed feasibility study (which you can view through our website).

To reach out and engage broader audiences with members, donors, volunteers, events, social media and programs was another objective for 2013. We increased our membership in 2013 from 715 to 953. Our social media connections have significantly grown, as has our donor support base.

## WHAT WERE THE CANOE MUSEUM'S MOST SIGNIFICANT SUCCESSES IN THE PAST YEAR?

I think I'd have to say stellar ensemble performance.

When you look over the positive outcomes that were achieved in every area of the Museum, from room rentals, volunteer training and a thriving membership program, to full workshops and summer camps, great contributions from board committees, launching a new exhibit and gallery guide, organizing a successful professional development field trip to the **Antique Boat Museum** and **Wild Centre** in New York State, to exceeding Major Gift targets, making new friends, mounting traveling road shows to places like the **Toronto Adventure Show**, the Museum has a superb and high-functioning team, supporting each other, celebrating each other's successes, learning from failures and carrying on! I'm very, very proud of that aspect of Museum operations.

If I had to pick another, it would be finally honouring our



Photo: Fusionriver Photography

Founder, **Kirk Wipper**, with a new exhibition and a biography written by one of our own, outgoing Board Member, **Beverley Haun**.

## WHAT WAS THE GREATEST CHALLENGE THE CANOE MUSEUM FACED IN 2013?

Keeping the books balanced, maximizing every aspect of the business, and raising the \$250,000 to \$350,000 we must fund raise each year is always a challenge.

One of the most compelling reasons to work toward redeveloping the Museum on a new on-water site—besides putting the collection in a new home that meets Category A Collecting Institution Standards as described by the Canadian Heritage Information Network - is that this process will give us a chance to rethink the Museum's business model. Meanwhile, with everyone in the organization keeping their eye on the bottom line, stretching, making do and multi-tasking just to keep the lights on, the collection safe, and to keep the organization moving forward, even through difficult economic times, that too is an ensemble performance but it remains a significant challenge with our current location and operating model.

A second challenge emerged in the final days of the year when, after 5.5 remarkably successful years at the Museum, General Manager, **John Summers** announced that he would be moving on to become Curator

of the **Halton Region Museum** near Milton. **Carolyn Hyslop**, our Public Programs Manager, has taken on the role of Interim General Manager until a replacement is hired in early 2014.

## WHAT IS THE CANOE MUSEUM'S PLAN LOOKING FORWARD TO 2014 AND BEYOND? WHAT RISKS LIE AHEAD?

In 2013 the Elementary Teachers Federation of Ontario's job action significantly affected our school group attendance. We have made it a goal for 2014 to bring those teachers back to the Museum and increase our school group visits to what they were prior to this job action.

2014 will be a year that we continue to initiate the strategic plan and move the Museum forward towards the goal of sustainability and relocation to an on-water location in Peterborough. For more about our strategic plan visit [www.canoemuseum.ca](http://www.canoemuseum.ca).

A perennial risk is the unknown expense associated with maintaining the old infrastructure of the Museum and the buildings themselves.

It is an organizational goal to continue to build capacity and efficiency and to offer more opportunities for visitors to engage with the Museum and its collections.



Family Day fun, painting with inspiration from the art of Tom Thompson

“What a nice souvenir to have... I absolutely loved my weekend. And I look forward to my next workshop.”

Michèle

# HIGHLIGHTS OF 2013

## JANUARY

- Commissioned a study looking at the feasibility of moving the Museum to an on-the-water location.



## FEBRUARY

- Initiated a new membership partnership with the Wilderness Canoe Association and the Wooden Canoe Heritage Association.



## MARCH

- Welcomed Will Meadows, winner of the Thomas J. Watson Fellowship, to the Museum as part of his world-wide investigation of canoe building traditions globally.

## MAY

- Hosted a Town Hall Meeting to see what the public's opinion is of the Museum moving to an on-the-water location.
- Our collection is declared a 'collection of national significance' by the Canadian Senate.



## JUNE

- Hosted the first on-site Small Craft Rendezvous in partnership with the Bear Mountain Boat Shop and Canadian Canoes.



## SEPTEMBER

- Hosted a Citizenship ceremony in which 47 people became New Canadians.
- Helped Joseph Boyden launch his new book *The Orenda*. While here he is named one of our new Ambassadors-at-Large.



## OCTOBER

- Earned \$80,245 at our annual Beaver Club Gala fundraiser. This is 23% more than projected.
- Les Stroud, host of the 2013 Beaver Club Gala is named one of our new Ambassadors-at-Large.
- Held the inaugural Luste Lecture celebrating our partnerships with the Wilderness Canoe Association and the Wilderness Canoe Symposium.
- Launched our Memorial Wall featuring those who have 'paddled on.' This is an excellent way for friends of the Museum to commemorate their loved ones.
- Initiated a new membership partnership with Trent University





# OUR AMBASSADORS-AT-LARGE

Our Ambassador-at-Large initiative grew out of broadcaster Shelagh Rogers' interest in the Museum. Following her donation of Sir George Simpson's mourning ring to the Museum and her hugely successful hosting of our Beaver Club Gala, she asked how she might stay involved with the Museum. In that one question, a new way to promote the Museum was born. Shelagh speaks about the Museum as she travels around the country, always mentioning her "ambassadorship" to people near and far, many of whom are connecting with us for the first time. Following the example of our first Ambassador at Large, Joseph Boyden and Les Stroud, help carry the Museum's story to new audiences, each in his own way.

## SHELAGH ROGERS

Whenever I am introduced at gatherings across this country, the last line people hear is "Shelagh Rogers is the founding Ambassador-at-Large for The Canadian Canoe Museum in Peterborough".

Inevitably, people come up and say they didn't even know there was a Canadian Canoe Museum. It's a cliché, but The Canadian Canoe Museum is a national treasure. You and I know that. So, let's get loud about it so that we put the 'nation' in national.

All Canadians need to get to know it. Tell ten friends and get them to tell ten friends. It's too good to be a "best kept secret".

## JOSEPH BOYDEN

From Twitter:  
@CndnCanoeMuseum I'm a Canadian Canoe Museum Ambassador! Miigwetch for the honour. Time to paddle.



2013 Beaver Club Gala host and our second Ambassador at Large, Les Stroud and Executive Director, James Raffan

## LES STROUD

The canoe and the art of canoeing are as Canadian as hockey, the Tragically Hip, maple syrup and yes even Survivorman. *Wonderfully* Canadian!

It is the canoe that made seeing this country at the most intimate level and for all its glorious beauty possible. On a personal note, without the canoe I would simply not even be me. I could not imagine a more wonderful way to celebrate the history, culture, beauty and art of the canoe than through the initiatives of The Canadian Canoe Museum.

I thought I was going to a museum, but when I stepped through the doors my heart welled and everything that made me who I am as a Canadian came washing over me in a slough of fantastic canoeing memories. Every Canadian should visit it and every visitor to this country should go and see the craft that represents our Canadian culture better than most things I can think of. Can you tell I am very proud to be an Ambassador-at-Large? It feels like coming home.



Two of our Ambassadors-at-Large, Joseph Boyden and Shelagh Rogers.

# COMMUNITY SUPPORT FUNDRAISING

2013 was a great year for donations and fundraising, surpassing the target by 68%. The total raised through donations and fundraising was:

# \$355,771!

For 2013, the donations and fundraising goal was set at \$236,027.

With approximately 40% of the Museum's funding coming from fundraising initiatives, it is essential that we receive support through the voluntary support of individual and corporate donors, the two annual appeals, major gifts, membership and special events like the **Beaver Club Gala**.

The Museum surpassed many of its fundraising goals in 2013:

- **\$61,000** came from major gifts—74% more than the goal!
- **\$80,245** came from the Beaver Club Gala—23% more than the goal.
- **\$3,250** came from the new Memorial Wall and memorial donations.
- **\$10,000** came from a special Legacy Gift from a long-time Museum supporter.

We were very fortunate to be chosen by the **Ontario Trillium Foundation** in 2011 for two years of funding for a Development Coordinator position, with



Costumed gala-goers at our annual Beaver Club Gala

funding completed in October 2013. This was a great opportunity for the Museum to increase its sustainability, one of two objectives set out in its strategic plan, with a focus on both increasing fundraising initiatives and donor recognition.

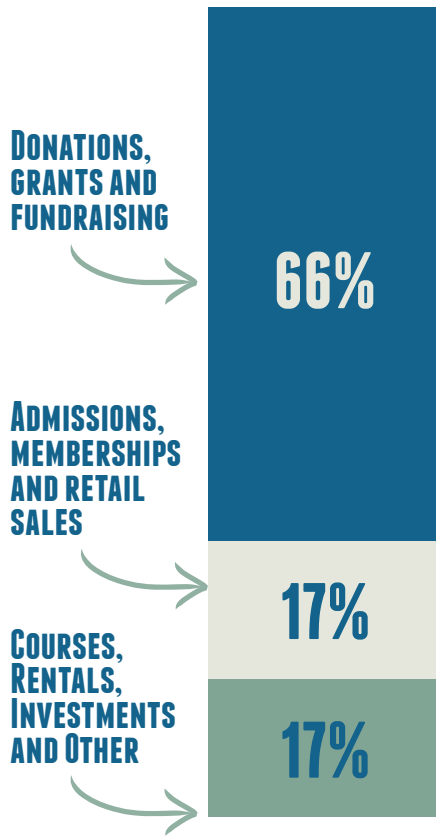
In addition, the creation of a Development Coordinator position thanks to this key funding has made a significant difference in increasing Museum membership from 294 in November 2011 to 953

to in December 2013. These new supporters are giving back while experiencing all that the Museum has to offer.

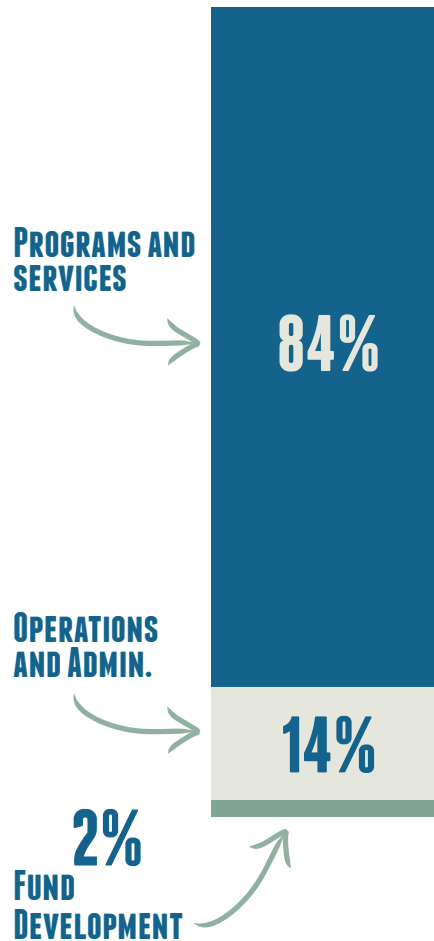
We are very proud to say that 100% of our Board of Directors and management financially support the Museum as donors and members.

In 2013, we set a very ambitious fundraising target for our two annual appeals. Growth for the appeals hit a plateau and was below

## HOW FUNDS WERE RAISED



## HOW FUNDS WERE SPENT



target. We are confident that with a renewed focus on growing support for the work of the Museum and private and corporate donors, fundraising appeal growth will continue year over year.

Museum staff, volunteers and board continue to work diligently to diversify our funding base. In the coming year, key priorities for us remain diversifying and growing our sources of funding and engaging in cost-effective fundraising campaigns that focus on major gifts and planned giving.

Funds raised will go towards projects like the care and study of the collection, hands-on education programs, mounting special exhibitions, infrastructure upgrades, Museum maintenance and community programming to name a few.

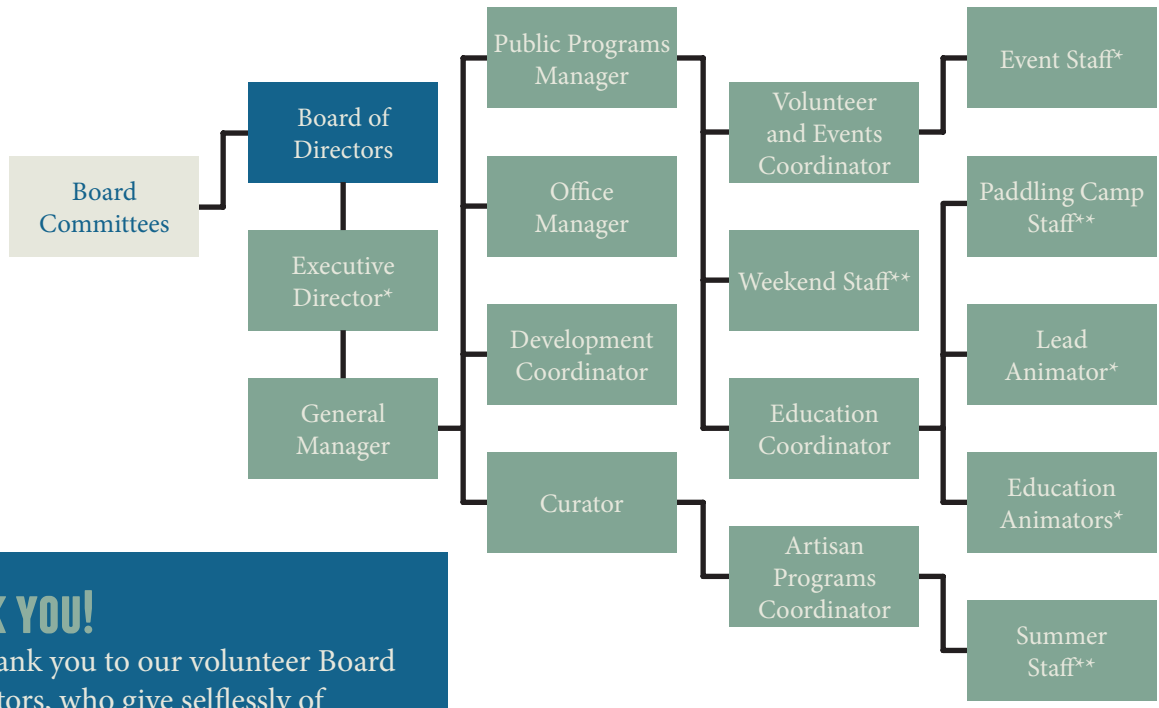
“ So impressed with @CndnCanoeMuseum summer camps. Those folks know what they’re doing. Plus my son can’t wait to go next week. ”

Laura, Twitter



Photo: Fustonriver Photography

# 2013 GOVERNANCE STRUCTURE



## THANK YOU!

A big thank you to our volunteer Board of Directors, who give selflessly of their time and expertise to support The Canadian Canoe Museum's mission!

\* Part-time staff  
 \*\* Part-time seasonal staff

## 2013 BOARD OF DIRECTORS

- Chair*  
Ken Powell
- Vice Chair*  
William O. Morris
- Secretary*  
Beverley Haun
- Treasurer*  
Robert B. Clark
- Past Chair*  
Jim Matthews
- Board Members*  
Wendy M. Cecil  
Michael Davies  
Peter Elmhirst  
Bob Hall  
Bill Lockington  
Michael Peterman  
Tom Reburn Sr.  
Donald Ross  
Heather Stelzer  
Ron Whetung

## 2013 STAFF

- Executive Director*  
James Raffan
- General Manager*  
John Summers
- Public Programs Manager*  
Carolyn Hyslop
- Office Manager*  
Marina VanAmerongen
- Development Coordinator*  
Christina Skuce
- Curator*  
Jeremy Ward
- Volunteer and Events Coordinator*  
Stacey Reynolds
- Education Coordinator*  
Karen Taylor
- Artisan Programs Coordinator*  
Beth Stanley
- Lead Animator*  
Jen Burnard
- Weekend Staff*  
Christine Miller

- Education Animators*  
Glen Caradus  
David Cox  
Kelly Pineault  
Lisa Miller-Pond  
Holly Poell  
Annie Scherz
- Summer Staff*  
Jacqueline Brown  
Janice Hung  
Rita Oates  
Leia Patterson
- Paddling Camp Staff*  
Jeff Beer  
Stacey Reynolds
- Event Staff*  
Jacqueline Brown  
Claire Burnard  
Jen Burnard  
Stephanie Chipilski  
Laura Fedynyszyn  
Kim McClellan  
Catherine Monaghan  
Rita Oates  
Kelly Pineault  
Jennifer Warr

# OUR 2013 COMMITTEES

## THE EXECUTIVE COMMITTEE

This committee meets 4 times a year focusing on strategic decisions and planning.

**Members:** Robert B. Clark, Jim Matthews, William O. Morris, Ken Powell and James Raffan.

## THE COLLECTIONS COMMITTEE

This committee meets 4 times a year focusing on acquisitions and deaccessions.

**Members:** John Jennings, Dick Persson, James Raffan, John Summers and Jeremy Ward.

## THE DEVELOPMENT COMMITTEE

This committee meets 4 times a year focusing on planning and implementing major fundraising initiatives.

**Members:** Terry Guest, John Jennings, Ken Powell, James Raffan (Chair), Christina Skuce, John Summers and Ann Wipper.

## THE FINANCE COMMITTEE

This committee meets 4 times a year focusing on budget planning.

**Members:** Robert B. Clark (Chair), Michael Davies, Peter Elmhirst, Judy Heffernan, William O. Morris, Ken Powell, James Raffan, Jim Stewart, John Summers and Marina VanAmerongen.

## THE GOVERNANCE COMMITTEE

This committee meets 4 times a year focusing on organization governance.

**Members:** Terry Guest, Jim Matthews and Michael Peterman.

## THE GOVERNMENT RELATIONS COMMITTEE

This committee meets 4 times a year focusing on relations with the four levels of government.

**Members:** Bill Lockington, Ken Powell, James Raffan, Heather Stelzer and John Summers.

## THE HUMAN RESOURCES COMMITTEE

This committee meets 1 time a year focusing on new policy drafting.

**Members:** Peter Elmhirst, Judy Heffernan, Carolyn Hyslop, John Summers and Ron Whetung.

## THE MARKETING, PUBLIC RELATIONS AND RETAIL COMMITTEE

This committee meets 4 times a year focusing on marketing and retail advising.

**Members:** Carolyn Hyslop, Ken Powell, Tom Reburn Sr. (Chair), Heather Stelzer, John Summers, Marina VanAmerongen and Judith Willmott.

## THE MAJOR GIFTS COMMITTEE

This committee meets 4 times a year focusing on setting and achieving an annual major gifts target.

**Members:** Wendy M. Cecil, Michael Davies, Terry Guest, Jim Matthews, William O. Morris (Chair), Ken Powell, James Raffan, Tom Reburn Sr., Donald Ross, Christina Skuce, Heather Stelzer, John Summers, and Judith Willmott.

## THE NOMINATING COMMITTEE

This committee meets 2 times a year focusing on nominating new members of the Board of Directors.

**Members:** Jean Cole, Barry Diceman, Terry Guest, Kathy Hooke, Jim Matthews, Ken Powell and James Raffan.

## THE POLICY COMMITTEE

This committee meets 2 times a year focusing on the policy and procedure manual.

**Members:** Beverley Haun, Judy Heffernan and Michael Peterman.

## THE RESEARCH COMMITTEE

This committee meets 3 times a year focusing on researching and producing gallery guides.

**Members:** Beverley Haun, Gwenyth Hoyle, John Jennings, Michael Peterman, Dale Standen, John Summers and Jeremy Ward.



Photo: Fusionner Photography

Paddling camp kids having fun on the water

# OUR VOLUNTEERS

We are so lucky to work with a large team of dedicated and passionate volunteers. Our volunteers oversee frontline operations, assist with special events and serve on committees and the Board of Directors. They also volunteer in the wood shop, the office and the areas of collections and archives. Talented artisans and tour guides top off our diverse volunteer team.

Our volunteers are truly at the heart of our museum. Thank you to all of our volunteers for your ongoing support and for the generous gift of your time and energy.

## 2013 VOLUNTEER COUNCIL MEMBERS

### *Chair*

Barry Diceman

### *Council Members*

Basia Baklinski

Gary Benson

Beverley Bradbury

Jane Breukelaar

Sue Guest

Stacey Reynolds

Mary Timms

The Volunteer Council meets quarterly and consists of a group of volunteers and staff. We meet to review important Museum news and changes, and to plan a series of volunteer appreciation and social events. The Council serves as a critical liaison between the volunteer community at large and Museum staff and board members. We welcome all active and dedicated Museum volunteers to join the Volunteer Council.



Coop student Kacey modeling some items made by volunteer, Ipie Van der Veen

“Had an amazing time at The Canadian Canoe Museum’s volunteer appreciation dinner! I’ve only been volunteering here for two months but I already feel such an attachment to this place and the people who make it such an amazing museum!”  
Meghan



Conservation volunteers cleaning a canoe from our travelling exhibit

“The Canoe Museum has so many hands-on exhibits that it is a good place to take a family on a rainy day. It also has a world-class collection of hand-propelled watercraft to educate and inspire!”

masterdiver, TripAdvisor



# THANK YOU DONORS!

We are deeply grateful for the generous giving from our leadership donors—individuals, corporations, community groups, foundations and more, give generously—for which we are deeply grateful. Your long-term commitment to the Museum makes a world of difference to our ability to achieve continuity in award-winning programming and long-term, sustainable support and celebration for the world's largest collection of canoes, kayaks and paddled watercraft—our irreplaceable paddling heritage.

Paddles up to thank all of the individuals, corporations, community groups and foundations who have provided such support to The Canadian Canoe Museum in 2013! Deep gratitude as well to our many leadership donors in all categories who wish to remain anonymous.

## INDIVIDUAL DONORS

### \$10,000+

Anonymous (2)  
The Ross Family

### \$5,000 - \$9,999

Anonymous  
Wendy M. Cecil  
Michael Davies  
Katherine & George Dembroski  
Mark McLean  
Betty & Bill Morris  
Betsy & Tom Reburn Sr.  
Katie & Jim Stewart

### \$1,000 - \$4,999

Virginia & Tony Ambler  
Shelley Ambrose  
Anonymous  
Schuyler Bankes & Family  
Jamie Benidickson  
Cindy & Bob Blakely  
Priscilla & Rick Brooks-Hill  
Jean Wansbrough & Tim Dauphinee  
Brian Dawson  
John Doherty  
Anne Marshall & Peter Elmhirst  
Shelagh & Jon Grant  
Eleanor & George Hamilton  
Maggie Hayes  
Colleen Healey  
Ludwig Heimrath

Carol Ingleton  
Gail & Bill Lockington  
Doreen Martindale  
Jacqueline Le Saux & Jim Matthews  
Beverley Haun & John Moss  
Bill Pashby on behalf of the WHIGS & himself  
Penny Rush & Ken Powell  
Kathleen & Alex Ramsay  
David Reeves  
Paul Richards  
Katherine Sproule  
Bernice & Dale Standen  
Heather & Dr. Hans J. Stelzer

### \$500 - \$999

Anonymous  
Helen & Doug Batten  
Joe Bourgeois  
Marg & Neil Broadfoot  
Elizabeth Russ & Bill Buxton  
Erica Cherney  
Lisa & Robert Clark  
Dr. Bruce Cole  
Penny & Garry Culverson  
Ann & Larry Dunlop  
Janice & Karl Eichner  
Pinky & Rob Franklin  
Gloria Gibson  
Peter Gould  
Jack Gregg  
Sue & Terry Guest  
Sandra Hahn  
Margo & Ernest Howard  
Gwyneth Hoyle  
Ralph Ingleton

Karen & Bruce Johnston  
Thom Lambert  
Nancy & Jon Love  
Bart MacDougall  
Nancy & Bob Martin  
Tom Martin  
Maggie & Ted McCormick  
Barbara & Joseph Paterson  
Barbara & David Payne  
Fred Promoli  
Margaret Nelligan & David Quail

Elizabeth Raffan  
Janet Spindloe & Robert Sleeth  
Ivan Somlai  
Barbara & Wayne Thornbrough  
Ipie Van der Veen  
Judith Willmott  
Brenda Willoughby  
Barbara Worndl



Kids having fun on shore at the New Canadians Centre Picnic and Paddle

## WIPPER LEGACY FUND

Honouring the important legacy of the Museum's founder Kirk Wipper, these valuable funds help to support on-going operational needs of the Canoe Museum so that this national treasure can endure as a place to discover, research, create, and to teach and inspire our children.

Lindsay & Peter Bryan  
Paul Chamberlain  
Grant Linney

Marilyn & Dr. Peter MacLoughlin  
Judith & Peter Warren



## DONORS CONTINUED

### \$100 - \$499

- A** Gabriele & Thomas Ahrens  
Thomas Aitken  
Audrey Alexander  
Lisa Bertocini & Eric Amos  
Ellen & Peter Anderson  
Anonymous (7)
- B** Shelly & Tim Barrie  
Sharon & John Barton  
Baskin Nunn Family  
Margaret & Thomas Bates  
John Beedell  
Barbara Bellchambers  
Jewell & Daryl Bennett  
Christie Bentham  
Shirley & Jack Berwick  
Barbara Black  
Cindy & Andrew Boughen  
Donovan Brown  
Gail & Michael Brown  
Jennifer & Craig Brown  
Ken Brown  
Robin Butler
- C** Peter Calvert  
Tamara Campbell-Trant & Colin  
Balwaves Campbell  
Juliette Campbell  
Nan Campbell  
Robin Campbell  
Robert Carmen  
Dawn Carr  
Kathryn Carson  
Nancy Chesher  
Susan Zeldin & Ron Clark  
Ludwina Cliff  
Jean Cole  
Stephen Connolly  
Ann Cossar  
Elizabeth Coupland  
Betty & Peter Crabtree  
Michael Curtis  
Helen & George Cuthbertson
- D** Jen Darling  
Honor & Michael de Pencier  
Pat de Villiers  
Marilyn & Neil Dellandrea  
Barbara & Barry Diceman  
Dr. Henry B. Dinsdale  
Ann & Ross Dobbin  
Sheila & Jack Doris  
Janet Kelly & Warren Dunlop  
Helen Murray & Larry Durst



Nick Offerman taking a break during our Small Craft Rendezvous event

- E** Helen & David Eastaugh  
Lisa Eaton  
Tessa Edward
- F** Glen Fallis  
Albert Fell  
Blair Ferguson  
Diane & Jim Ferguson  
Fran & Don Flanagan  
Paul Follett  
Stephanie Ford Forrester  
Courtney Foster  
Jill Fraser  
Mary Ellen Hebb & Robin Fraser  
Blake Frazer  
Emil Frind
- G** Sandy & Gary German  
Barbara & Peter Gilbert  
Mr. & Mrs. Dave Goslin  
Helen & David Goslin  
Garry Gould  
Betty Anne Graves  
Janet Greene
- Terrence Greenlay
- H** Gordon Haggert  
Marney & Ian Hamilton  
Gary Hancock  
Clare & Howard Harrison  
Gwyneth & Dr. Donald Harterre  
Natalie & Bryan Hawthorne  
Goodith Heeney  
Cathy & Chris Helyar  
David Hickey  
Carol & Bruce Hodgins  
Barry Hoffman  
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Individuals that have included the Museum in their estate plan make a real difference in the Canoe Museum's future. We would like to thank the following individuals who have named The Canadian Canoe Museum in their will, donated a life insurance policy, appreciated stocks or securities, or will be donating the proceeds from their RRSPs.

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During 2013 gifts were received by the Museum in honour or in memory of the following individuals:

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## GEORGE LUSTE FUND

Newly established in 2013, this fund appeals to donors interested in building on long-standing ties between the Wilderness Canoe Association, the Wilderness Canoe Symposium and The Canadian Canoe Museum to support an annual George Luste Lecture.

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Kids fishing for Canadian fish species in one of the hands-on areas in our Canoes To Go exhibition

“... very well presented, with a surprising number of interactive displays & examples of all types of canoes ... Lots of activities for kids, both educational and just for fun, as well as a puppet theatre. Well worth a visit.”

Milly4, TripAdvisor

# THANK YOU MEMBERS!

These wonderful individuals, corporations and families have demonstrated their support for the care and exhibit of the world's largest collection of canoes, kayaks and paddled watercraft by being members of the Museum in 2013. A great many of you have been extending your membership support for more than 10 years—we are deeply grateful for your long-term commitment! Our membership continues to grow as we continue to improve membership services and offerings, and awareness of the importance of membership to the Museum's long-term sustainability and success.

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Canoe Museum members building the folding canoe with the help of Canoe Museum volunteer, Dale Standen

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Gordon Fry  
Kristen Fulton



Students making bannock in our "Trappers and Traders" program

**G** Chris Gadsdon  
Regent Gagnon  
Bruce Gardner  
Fred Gaskin  
Daniel Gibson  
Seth Gibson  
David Gilbert  
Paul Gilbert  
Peter Gilbert  
Grant Gillespie  
Natalie Gillis  
William Given  
Michael Giza  
Norm Goldstein  
Tom Gorrill  
Elaine Goselin  
Peter Gould  
Betty Anne Graves  
Benson Gray  
Barbara Greaney  
Janet Greene  
Logan Greer  
Jack Gregg  
Kim Gregor  
Mart Gross  
Jess Grover  
Aleksandar Gusev  
Alex Guthro  
Adam Guzkowski  
**H** Gordon Haggert  
Madeleine Hague  
Neil Haist  
Earl Hall  
Jennifer Hall  
Elaine Hamilton  
Peter Hamley  
Peter Hammersley  
Guy Hanchet  
Gary Hancock  
Mary-Ann Haney  
Andy Hanson  
Hermann Harbisch  
Dana Harlan  
Brent Harper  
Margaret Harper  
Paul Harpley  
Karl Hartwick  
Blair Harvey  
Maggie Hayes  
Fred Helleiner  
Elizabeth Hellreich  
Bob Henderson  
Ethan Henry  
Cynthia Hickey  
Paul Hitchmough  
Barry Hodgins  
Barry Hoffman  
C. Holland  
Douglas Holmes  
Evan Holt  
Doreen Hooper  
Michel Houde  
Ernest Howard  
Ryan Howard  
David Hoye  
Gwyneth Hoyle  
Joe Hubel  
Matthew Hubert  
Andy Hueton  
Peter Hughes  
John Hunter  
**I** Thom Irwin  
John Isabelle  
**J** Richard Jagels  
Ben James  
Len James  
Michael Jarus  
Dennis Jeffery  
Mike Jessop  
Ann Jex  
Brian Johnson  
Evelyn Johnson  
Ray Johnson  
Brian Johnston  
Colleen Johnston  
Elwood Jones  
Diane Jordan  
Donald Judson  
**K** Mart Kaarmann  
Viuu Kanep  
Joanne Kates  
John Kearns  
Stuart Keenan  
Darren Keith

## MEMBERS CONTINUED

Steven Keller  
Ken Kelly  
Dr. John Kempston  
Bruce Kidd  
Kenneth Kidd  
Robert Kincaide  
Liz Kirk  
Gary Kitchener Johnston  
Paul Klownowski  
Claudette Kohut  
Ruth Kuchinad  
Damir Kusec

**L** Alison Lake  
Mark Lamb  
Judy Langdon  
Matthew Langdon  
Karonne Lansel  
Mary Lawrence  
Andrew Lee  
Liz Lee  
Scott Lee  
Nicholas Lewis  
Kari Lie  
Douglas Liscum  
Carlo Lisi  
Sharon Locke  
James Loukides  
Graham Lute  
Howard Lyn  
Shannon Lyon

**M** Donna MacAulay  
Alexandra Macdonald  
Craig MacDonald  
Wayne MacGregor Parker  
Joyce MacKenzie  
Jim MacLachlan  
Matthew MacLeod  
Sean Magee  
Zoe Mager  
Fred Mannix  
Gerry Marcotte  
John Martin  
Joyce Mason  
John Mazziotti  
Lorraine Mazzocato  
Sarah McBride  
Terry McCall  
Graham McCallum  
Rosemary McConkey  
John McEachen  
Norma McEwen  
Graham McGee  
Evan Arthur McGovarin  
Peter McInroy  
Gerry McIsaac  
Serena McKenna  
Betty Ann McKenzie  
T. Ian McLeod  
Heather McMaster  
Linda McMullen  
Don McNeill  
David McRobert  
Megan Meloche  
Ken Menheere  
Rev. Josephine Mewett  
Daniel Miller  
Lori Miller  
Trudy Miller  
Catherine Milne-Gibson

Carmine Minuttillo  
Alexandra Mirowski  
William Mitchell  
Aaron Moen  
Cyril Monkman  
Larry Moody  
David Moon  
Geoffrey Moon  
Elaine Morrison  
John Morrison  
Klaus Mumm  
John Munn  
Ben Musclow

**N** Patricia Nelson  
Ray Netherton  
Cathy Newman  
Otis Newport  
Joanne Nicholls  
John Nolan  
Katrina Nottingham

**O** Bob O'Hara  
Jim Oke  
Jamie Orfald-Clarke  
Ralph Orr  
Sanford Osler

**P** Russ Parker  
Bill Pashby  
Murray Paterson  
David Pattison  
Mary Perkins  
Mark Perrin  
Greg Phillips  
Bill Phipps  
Pamela Pilkington  
Christopher Platts  
Bill Pollock  
Eleanor Porteous  
Valerie Porter  
Fred Promoli  
Jack Purchase

**Q** The Quetico Foundation  
**R** Elizabeth Raffan

James Raffan  
Douglas Read  
Tom Reburn Sr.  
David Reeves  
Judi Reid  
Ivan Rempel  
Patricia Remy  
Rob Rennie  
Blair Richardson  
Kimberly Ridout  
Michael Riley  
Ralph Rix  
Paul Roberts  
Robert Rogers  
Nicola Ross  
Stacey Ross  
Douglas Ruggles  
Clifford Rutledge

**S** Donald E. Sable  
Eric Sailer  
Catherine Salomone  
Lisa Salomone  
Brian Sawyer  
Hilary Sayle  
Katrina Schiller  
Barbara Schindel  
Ingo Schoppel

Philip Schubert  
Sir Neil Shaw  
Grant Sheltus  
Clay Shepherd  
Darle Shouse  
Nan Sidler  
James Sidorchuk  
Bill Sikora  
Gail Simmons  
Ivor Simmons  
Brian Simpson  
Norman Sims  
Ian Skeels  
Bernice Slotnick  
Brian Smith  
Gordon Smith  
Henry Smith  
Ian G. Caulfield Smith  
William Sommerfield  
Peter Sonnenreich  
Andre Sonnwald  
Lisa Spence  
Marilyn Sprissler  
David Spry  
David Stabben  
Gillian Stamp  
Heather Stelzer  
Sheila Stene  
Jeffrey Stephenson  
Rob Stevens  
Andrew Stewart  
Jo-Ann Still  
Walter Stoddard  
Harry Stoffers  
Derek Stott  
Robert Strang  
Robin Sundstrom  
**T** Martin Talbot  
Katie Tanz  
Edward Tape

Ben Taylor  
Paul Taylor  
David Thompson  
David Tilden  
Les Tokawa  
Anna Jean Trossman  
**U** David Underhill  
**V** Dezso Vaghy  
Cindy Van Amerongen  
John Van Dorsser  
Peter Van Wagner  
Norman Vanstone  
Patricia Varty  
**W** John Wadland  
Danielle Wagner  
Bethany Waite  
Michael Wakelin  
David Walker  
John Walker  
Willy Walker  
Riley Way  
Pam Wedd  
Perry Wells  
William G. Wentz  
Gary Weston  
Stephanie Wetmore  
Diane Whitby  
Glenn White  
Marian White  
James Willett  
Deb Williams  
Lewis Williams  
Janet Williamson  
Judy Willmott  
Roger Wood  
Stephen Woodward  
Gord Wrigglesworth  
Barry Wright  
**Y** Mike Yealland  
Roger Young



Photo: Fusionriver Photography

Padding campers earning their canoeing certification during our Summer Camps



# OUR 2013 FINANCIALS

The year 2013 resulted in cash earnings of \$7,562 compared to a loss of \$34,638 in 2012.

The improvement in cash earnings was mainly attributable to improved performance from virtually all revenue sources. The most significant year over year improvements in revenue were from donations, memberships and government grants. The increase in government grants funded certain increased staff and marketing costs. Facility expenses were higher in 2013 as a result of higher heat, utilities and snow plowing expenses.

Cash, short term investments and long term investments amounted to \$492,245 as of December 31, 2013, which represents a \$66,668 reduction compared to the previous year. The reduction in cash and investments mainly reflects capital spending of \$21,659, loan payments of \$12,500, increased retail store inventory levels of \$10,848 and a reduction in deferred revenue of \$28,067.

Robert B. Clark  
Treasurer

THE CANADIAN CANOE MUSEUM		
Year Ended December 31, 2013		
SUMMARY STATEMENT OF FINANCIAL POSITION		
	2013	2012
<b>CURRENT ASSETS</b>		
Cash	81,170	3,321
Investments - short-term	242,597	217,746
Accounts and grants receivable	24,390	20,718
Inventory and prepaid expenses	87,117	74,994
	<u>435,274</u>	<u>316,779</u>
<b>INVESTMENTS - LONG-TERM</b>	168,478	337,846
<b>CAPITAL ASSETS</b>	<u>3,397,535</u>	<u>3,499,797</u>
	<u>4,001,287</u>	<u>4,154,422</u>
<b>CURRENT LIABILITIES</b>		
Accounts payable and accrued liabilities	26,243	22,452
Current portion of loan payable	12,500	12,500
Deferred revenue	124,365	152,432
	<u>163,108</u>	<u>187,384</u>
<b>LOAN PAYABLE</b>	<u>3,125</u>	<u>15,625</u>
	<u>166,233</u>	<u>203,009</u>
<b>FUND BALANCES</b>		
Unrestricted	41,951	(75,851)
Internally restricted	411,193	555,592
Invested in capital assets	3,381,910	3,471,672
	<u>3,835,054</u>	<u>3,951,413</u>
	<u>4,001,287</u>	<u>4,154,422</u>
SUMMARY STATEMENT OF OPERATIONS		
	2013	2012
<b>REVENUES</b>		
Admissions, memberships and retail sales (net)	151,680	128,359
Donations, grants and fundraising	584,775	475,443
Course, rental, investment and other	146,544	158,254
	<u>882,999</u>	<u>762,056</u>
<b>EXPENDITURES</b>		
Wages and contract staff	556,899	505,852
Facilities	130,044	121,475
Operating and administrative	167,854	141,983
Fundraising	20,640	27,384
	<u>875,437</u>	<u>796,694</u>
<b>EXCESS OF REVENUES OVER EXPENDITURES BEFORE THE UNDERNOTED</b>	7,562	(34,638)
Redevelopment revenue	90,733	-
Redevelopment expense	(90,733)	(2,600)
Amortization	(123,921)	(119,609)
<b>EXCESS OF EXPENDITURES OVER REVENUES FOR THE YEAR</b>	<u>(116,359)</u>	<u>(156,847)</u>

McCOLL TURNER  
CHARTERED ACCOUNTANTS



Paddlers at the New Canadians Centre Picnic and Paddle

# MOVING ON

## JUDY HEFFERNAN - SHE WILL BE MISSED



We lost a very special member of the Canoe Museum family in 2013. In her capacity as General Manager of the local Community Futures Development Corporation, **Judy Heffernan** was a staunch supporter of this Museum since its earliest days.

More recently, she joined our team as a Board Member, where she brought her considerable expertise in policy, governance and finance, as well as her energy and unfailing good humour, to the table. Judy passed away on July 25th, 2013 and will be dearly missed.

## NEW ADVENTURES FOR JOHN SUMMERS

After five and a half productive and successful years at The Canadian Canoe Museum, General Manager, **John Summers** is moving on to become the Curator of the Halton Regional Museum, west of Toronto. This transition opens an opportunity for the Museum to move from its unusual dual leadership model, with both General Manager and Executive Director, to a single organizational leader.

In appreciation of Summers' fine work at the Museum, Executive Director, James Raffan said, "John has led the rebuilding of the Museum from inside out. The building has a new exterior, our storage facility is a canoe cathedral, we have new exhibit spaces and fresh exhibits being launched

annually, we have a fabulous staff team in place, our membership is up, our donor base is growing every day, we have a strong and clear strategic plan and we are in the process of exploring the feasibility of redeveloping the Museum on a site on the water in Peterborough. John Summers has been a leader in all of these developments and so many more. He'll be missed."

“I loved the way you made this program bilingual in a pleasant and non-intimidating way. The kids were happy and proud to share their skills and knowledge in their second language.”

Liette



Canoe Museum staff and John Summers (middle) at John's farewell party

“An outstanding commitment to the preservation of your rich heritage. Best presentation I’ve seen yet.”

Anonymous

“Great museum, one of the best in Canada.”

Georgiana



Wedding photo of a couple who got married at the Museum

“A national treasure which should be recognized federally. The collection of canoes is quite astonishing and must be a world leader.”

Rohan

“The interactive exhibits are fantastic for all ages!”

Anonymous, Switzerland



Wanigan and tumpline workshop participant with his finished product



Photo: Fusionriver Photography

Camper on the dock at our Summer Paddling Camp





## CONTACT INFO

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 /CndnCanoeMuseum