

# MOMENTUM

*propelled by people – connected by canoe*



THE CANADIAN CANOE MUSEUM  
LE MUSÉE CANADIEN DU CANOT

# 2018: A statistical snapshot

**The Canadian Canoe Museum** stewards the world's largest collection of canoes, kayaks and paddled watercraft. More than 600 in number, the watercraft and their stories of national and international significance, have a pivotal role to play in our collective future.

In partnership with individuals, groups and communities – locally and from coast to coast to coast – we work to experience and explore all that our collection can inspire. This sees students opening their minds in our galleries; community members connecting through artisanry; people of all ages getting on the water and learning to paddle; and exhibitions and events that spark conversation and collaboration.

And, as part of our responsibility for the collection, a cultural asset of national significance, we are building it a new home. The new museum, at the water's edge, aspires to be as innovative as the canoe itself. This facility, with its award-winning architecture and 21st-century sustainability, will care for the collection the way it deserves to be cared for – preserving, protecting and showcasing for generations to come.

One-of-a-kind experiences will draw visitors from near and far, and from this high-profile cultural centre, we will reach further.



## MISSION

With our world-class collection as a catalyst, The Canadian Canoe Museum inspires connection, curiosity and new understanding.

## VISION

Canadian heritage connecting all peoples to the land and to each other.







## An organization propelled by people

A message from our Executive Director and Chair

On this very page in last year's annual report, we wrote:

*Whether we're looking back, or looking ahead, it's clear that our supporters are the lifeblood of our organization. Our community of contributors pulls together. We have so much to be proud of and so much to look forward to.*

As we set out to summarize the last year, and headline the highlights of 2018, we realize that once again, there couldn't be a more meaningful statement. Our relationships are the foundation of everything we do; and The Canadian Canoe Museum continues to be built (literally and figuratively!) by its supporters.

Indeed, it's in our DNA. Twenty-one years ago, the museum opened thanks to a corps of steadfast supporters to showcase the Kanawa International Museum Collection amassed by the late Professor Kirk Wipper. The way the organization began, has, over the course of two decades, become its lasting legacy. Ours is an organization propelled by people.

The museum's role – and its reach – are growing. And it's made possible by our members and our volunteers, our partners and our financial supporters. Thanks to you, we are moving forward with momentum as we strive to *lead locally; lead nationally; learn from Indigenous Peoples; and build a strong sustainable future.*

The museum's move to the water's edge, and all of the support this once-in-a-lifetime journey requires, sees us drawing upon past connections and creating new ones – all the while strengthening the organization today, and for the future.

How did we connect by canoe in 2018? We invite you to read on to find out. We made unprecedented progress on our new museum project (*pages 14 to 16*), and on our capital campaign (*pages 18 and 19*). Meanwhile, our organization continued to thrive (*pages 6 to 13*). As always, our staff members and volunteers were committed, creative and curious, and inspired by the leadership of a visionary board of directors (*pages 22 and 23*). Last but definitely not least, the financial support of our donors (*page 24 to 26*) enabled us to do it all.

In short, we thank you – and look forward to building the future together.

Sincerely,

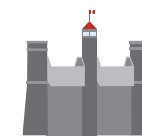
Carolyn Hyslop, Executive Director

John Ronson, Chair, Board of Directors



## Our strategic plan

The museum's strategic plan identifies four areas of focus. These, along with the plan's strategic goals, guide the work of the board and the staff.



### Leading locally

The organization, as a great source of pride for Peterborough and the region, will become a leader and a partner in the creation and development of a cultural centre.



### Leading nationally

On behalf of the country and its diverse regions, the organization will ensure the stewardship of this national cultural asset and the role it plays in the collective future of Canadians.



### Learning from Indigenous Peoples in Canada

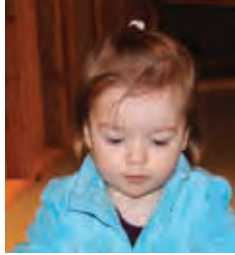
The organization will build relations, make connections and collaborate with Indigenous Peoples in Canada to achieve a deeper understanding of our collective and respective roles.



### Building for a strong, sustainable future

Through all of its initiatives, the organization will build for a strong, sustainable future, including the development of the new museum as a high-profile hub.





## Leading locally

Curious and always up for an adventure, we connected with like-minded individuals, families, and communities from Peterborough and the Kawarthas – and beyond.

### HANDS-ON EXPLORATION FOR CHILDREN & FAMILIES

**CAMPS:** In addition to our day and overnight camp offerings for children and youth ages 8 to 14, a new weeklong end-of-summer program saw participants explore the Ontario Turtle Conservation Centre, Petroglyphs Provincial Park, and the museum itself. They also paddled on Little Lake, in the heart of downtown Peterborough.

Some of our campers took to the Otonabee River at Trent University to earn their ORCKA certifications, while others overnighted at Kawartha Highlands Provincial Park. All proudly practised leave no trace camping principles.

**SCHOOL TRIPS:** For classes close by (within a two-hour bus ride), the museum offered more than 20 different hands-on, experiential education programs for students and youth groups from kindergarten through to university and college – by day and overnight. Field trips were guided by our educators offering curriculum-connected programming in both French and English.

Close to 6,000 students visited the museum, exploring and experiencing all the collection can inspire. No tours and no shushing here.

**FAMILY EXPERIENCES:** The perfect place to spend time together, highlights included Great Canadian Family Day, Touch-A-Truck (and of course, a canoe!), and monthly drop-in crafts and scavenger hunts for all ages.

In partnership with Artsweek Peterborough, the museum welcomed more than 460 community members for *The Flying Canoe* and *The Wailing*. The Peterborough Academy of Circus Arts presented its rendition of the famous French-Canadian folktale in a canoe suspended high above the Grand Portage in the galleries.

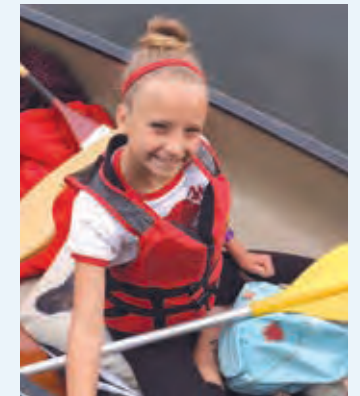
**IN THE COMMUNITY:** Our crafts and activities were enjoyed by the youngest attendees at the Dragon Boat Festival, at a pop-up display at Lansdowne Place, and at Peterborough Pulse. We also had an award-winning float in Peterborough's Canada Day Parade.

### AT THE PETERBOROUGH LIFT LOCK ON THE TRENT-SEVERN WATERWAY

**VOYAGEUR CANOE TOURS:** Close to 500 adventurers paddled along the waterway and through the world's highest hydraulic lift lock as part of our one-of-a-kind Voyageur Canoe Tours.

**UNDERWATER DINING:** Offered in collaboration with Peterborough & the Kawarthas Tourism and Parks Canada, the event's participants paddled the museum's voyageur canoe to dinner in the lower lock chamber below approximately 1,700 tons of water!

**LOCK & PADDLE 2018:** Our staff and volunteers spent the day on the water with friends – new and old. In partnership with Parks Canada and The Land Canadian Adventures, the event locked through 262 canoes and kayaks.



**ADULT ARTISAN WORKSHOPS:** In partnership with our amazing instructors, we offered 23 workshops and attracted 25% more participants than in 2017, including many from the GTA. We embraced new trends and expanded our offerings to include: Paint a decorative paddle; Make a trail toboggan; and Woodburning a decorative paddle.

We said "goodbye" to Andy Bullock, our long-time, talented, beading instructor, who accepted a position at the Mt. Kearsage Indian Museum in New Hampshire.

**TUMBLEHOME SHOP:** The gift shop's community of creators grew to more than 30 area artisans, artists, and authors. While we were supporting local, so were more than 400 customers from eight countries who made purchases online. The shop thrives thanks to its supporters and its 28 dedicated volunteers.

**SOUGHT-AFTER SPACES:** The museum's spaces were rented for 62 private events, including Jack & Jills, weddings, and corporate, community and not-for-profit gatherings. For the first time, and with much success, the museum hosted the Autumn Treasures Fine Artisan Show. These artisans will be returning in 2019.

**FLOAT & FLOW YOGA:** Community members enjoyed the serenity of the setting by the museum's waterfall and attended by donation, raising \$2,246.

**INTERNATIONAL VISITORS:** One-third of the visitors who signed our guest book were from outside of Canada, reflecting increased international interest in the museum.



709  
paddling program  
participants

*"Nos encanto ver la historia Canadiense!  
Beautiful canoes and Canadian history."*

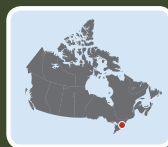
– Visitor from Santiago, Chile



8,965

children and youth  
experienced the museum  
– on site and on the water





## Leading nationally

The watercraft in our one-of-a-kind collection sparked conversation and the coming together of all walks of life – from all parts of the world. Meanwhile, the collection continued to grow to include new stories of significance.

### THE COLLECTION

Every year, the Collections Committee enjoys the opportunity to consider a broad range of watercraft, associated artifacts, and archival materials that have been offered by generous donors to its permanent collection. In selecting this year's acquisitions, committee members paid close attention to late 20th-century innovation (modern composite materials) and other influential examples from the post-war period.

A highlight was addressing a gap in our museum's collection that is meaningful to contemporary recreational paddlers. Game-changing canoe-making materials such as aluminum and Royalex™ were significantly represented in this year's acquisitions. Moreover, these acquisitions were accompanied by wonderful stories and associated artifacts.

- Rice Lake Herald's Patent canoe
- Aluminum Grumman canoe with accessories
- Pair of J.B. O'Dette paddles
- Bird spear and seal harpoon
- Peterborough Canoe Company model canoe
- Temagami Canoe Club bronze medallion
- Wood and canvas Penobscot-style canoe
- British Honduran dugout canoe
- Gordon Lightfoot's Canary Yellow Canoe
- Gordon Lightfoot's Tremblay canoe
- Gordon Lightfoot's aluminum Grumman canoe
- Eight assorted paddles from Gordon Lightfoot



Gordon Lightfoot's canoes

### A NEW EXHIBIT JUST ADD WATER: LITTLE BOATS WITH BIG STORIES

This newest exhibit opened in The McLean-Matthews Gallery in June. It explores the incredible scope of our world-class collection and features never-before-exhibited artifacts as part of what feels like a behind-the-scenes tour for visitors. The exhibit highlights the breadth of the collection as it explores an array of stories and traditions that inspire us today. It gives us an opportunity to look at the uniqueness of individual artifacts and to appreciate their diversity. In addition, this exhibit offers visitors a taste of one of the signature experiences that will be offered in the new museum, where the entire collection will be accessible in two main areas, the Exhibition Galleries and the Collection Centre.

Just Add Water features a Fijian *Takia* sailing canoe; Gordon Lightfoot's "canary yellow canoe"; Robert Bateman's beloved Minto canoe; a variety of paddles from around the world; and a canoe portaging photo area.



Photo: Margo Pfeiff

### CONNECTIONS INSPIRED BY THE COLLECTION

**WIPPER LECTURE:** Geoff Green shared the story of the Canada C3 project, a 150-day journey from Toronto to Victoria through the Northwest Passage that inspired a deeper understanding of our land, our peoples, and our country.

**JACK MATTHEWS FELLOWSHIP:** In partnership with Lakefield College School and Trent University, Bill Buxton, Microsoft Principal Researcher, avid canoeist, and internationally-renowned innovator, spoke about his ongoing journey of connection, conversation, and creative design.

**ROTARY CONVENTION:** A guest at Rotary International's five-day convention, we shared the story of the museum with an audience of more than 25,000 from all over the world.

**WOODEN CANOE HERITAGE ASSOCIATION:** The museum welcomed the association's Annual Assembly in July. Attendees had a behind-the-scenes tour of the museum's Collection Storage Facility with Curator Jeremy Ward. The theme of this year's assembly was Bill Mason and the Chestnut Canoe Company. With close to 50 items from the company in the collection – from canoes, to paddles, to snowshoes – we had a lot to talk about!

**GEORGE P. LUSTE LECTURE:** In partnership with the Wilderness Canoe Association and with the support of Canoe North, we welcomed Rob Stimpson for the George P. Luste Lecture. He shared stories of his adventures, from Antarctica and Algonquin, and his award-winning photography.

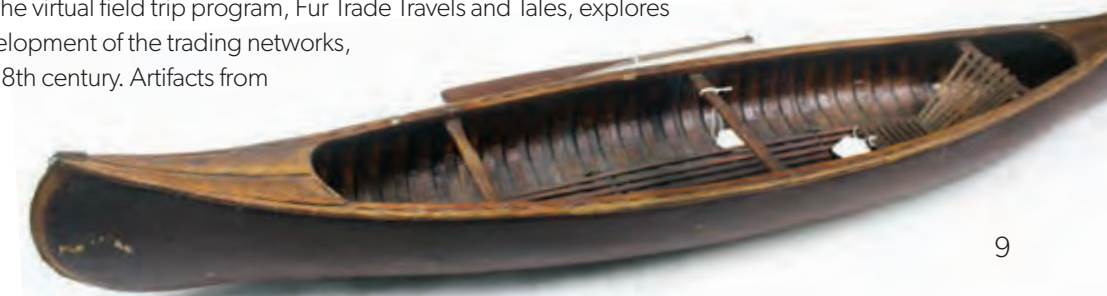
**VIRTUAL FIELD TRIPS:** Students from as far away as Argentina, India, and Vietnam, were among the more than 3,000 learners from nine countries who connected to the museum via Skype as part of its virtual field trip program. The virtual field trip program, *Fur Trade Travels and Tales*, explores the role of the canoe in the development of the trading networks, routes and relationships of the 18th century. Artifacts from the collection inspire creativity, discussion, and drama.



Bill Buxton, Jack Matthews Fellow

Virtual Field Trips:  
**3,008**  
learners from  
nine countries

Peterborough Canoe Company  
48-inch model canoe







**EDUCATION PROGRAMS:**  
 With the support of the Lloyd Carr-Harris Foundation, we continued to re-examine and renew our school programs in support of the Ministry of Education's Indigenous curriculum expectations, and the recommendations of the Truth and Reconciliation Commission. In addition, as part of an ongoing commitment to these goals, we invited Indigenous knowledge holders to lead two learning sessions for our education staff and volunteers to support their delivery of our education programs and visitor services.



## Learning from Indigenous Peoples in Canada

As an organization, we continued our commitment to listening and learning, and to building and fostering reciprocal relationships.



**ADVENTURE IN UNDERSTANDING:** For the fifth year, the museum's voyageur canoe was the vessel for this annual journey from Peterborough to Curve Lake First Nation. A partnership program of the Rotary Club of Peterborough Kawartha, Curve Lake First Nation, Camp Kawartha and The Canadian Canoe Museum, the expedition brings together Indigenous and non-Indigenous youth to paddle together and to share and experience aspects of Indigenous culture, in the spirit of respect, relevance, reciprocity, and reconciliation.



Photos courtesy of the Métis Nation of Ontario

**MASTERS INDIGENOUS GAMES:** At the inaugural Masters Indigenous Games at Downsview Park, we connected with more than 1,000 visitors. Our booth featured a birch bark canoe from the collection, a hands-on paddle-carving station, and children's crafts. The games attract hundreds of athletes from across North America to compete, and the event celebrates and promotes the cultures of Indigenous Peoples worldwide. The museum was honoured to be invited to share its work in the Cultural Village.

**MÉTIS NATION OF ONTARIO ANNUAL GENERAL ASSEMBLY:**  
 The museum was honoured to participate in, and support, the Grand Entry by voyageur canoe. After a week of offering daily children's activities at the museum for attendees, we partnered with the Métis Nation of Ontario to co-deliver a cultural activities day. More than 200 participants joined us at the museum to learn about and celebrate Métis culture.

**DIRECTOR OF INDIGENOUS PEOPLES' COLLABORATIVE RELATIONS:**  
 The Board of Directors announced the appointment of Robin Binési Cavanagh, a member of Sagamok First Nation, to the new role of Director of Indigenous Peoples' Collaborative Relations.

As planning for its new 85,000 square-foot facility at the water's edge continued, the museum furthered its commitment to build and foster relationships with First Peoples, Métis and Inuit communities. As the newest member of the museum's curatorial team, Robin, who now resides in Young's Point, is playing a key role in facilitating collaborative relations.

As an Elder's Helper under Herb Nabigon, Pic River, student, teacher and administrative leader, much of Robin's work has focused on cultural protocols and ethics, and cross-cultural sensitivity and understanding.

"Guided by the artifacts in the collection and with the canoe as the connector, we will be building on the relationships the museum has in regions across Canada. We look forward to the sharing of stories and traditions, and to involving communities in the creation of our new exhibits. However, we want to see these relationships continue far beyond opening day. In fact, that's just the beginning."

— ROBIN BINÉSI CAVANAGH







**\$865,000**  
Beaver Club Gala  
proceeds raised  
in 11 years



## Building for a strong, sustainable future

The museum's greatest source of strength continued to be its people. Stakeholders and supporters from across the country engaged, and propelled us forward on this once-in-a-lifetime journey.

### BEAVER CLUB GALA:

The 11th annual gala, one of the most successful yet, raised \$114,000 to support children and youth in active engagement and hands-on discovery at the museum. More than 190 guests purchased tickets for the event, which was supported by more than 30 corporate sponsors and an array of volunteers. Adam van Koeverden, one of Canada's most celebrated athletes, was the guest host. Since its inception, the event has raised close to \$865,000.



### OUR VALUED VOLUNTEERS

Since the beginning and over the years, a true sense of community has developed among our volunteers. A shared passion for history and the watercraft in the collection have fostered friendship, lots of laughter, and countless canoe trips together. Volunteers have always been, and will always be, at the heart of the museum.

More than 180 extraordinary volunteers supported every department and program at the museum by contributing 19,648 hours of their time. This year, we saw volunteers deepen their engagement within our organization, contributing 2,304 more hours than in 2017.

Our volunteer team includes high school and post-secondary placement students, retired seniors and everyone in between. Some volunteers have been with us for more than 20 years.

Through their commitment, our volunteers contribute to the strengthening of civic society and the preservation of arts, culture, and heritage. They inspire and engage visitors in an examination and appreciation of local and Canadian history, as told through the canoe and kayak. Thank you!

**VOLUNTEER COUNCIL:** Barry Diceman (Chair) • Beverly Bradbury  
Jane Breukelaar • Rachelia Giardino • Sue Guest • David Reeves  
John Ronson



**A CULTURE OF PHILANTHROPY:** The museum's culture of philanthropy deepened in a number of areas and resulted in the continued growth of the Major Gifts program with a 32% increase. Meanwhile, fundraising events secured 44% more revenue than in 2017.

**PADDLER'S ALE PROCEEDS:** The museum's partnership with The Publican House Brewery expanded to include the sale of Paddler's Ale branded merchandise. A portion of the sales from Paddler's Ale beer and merchandise, \$11,763, was received by the museum – a more than 20% increase over last year.

**ADOPT-AN-ARTIFACT:** As part of this growing program, supporters symbolically adopt canoes from the collection. This year, paddles were added as an offering and more than 40 artifacts were adopted.

**MUSEUM MEMBERSHIP:** Members are like family and have special access to all our offerings. Membership exceeded 1,500 and we saw a 35% increase in seniors and a 25% increase in grandparents joining in! Meanwhile, our corporate membership program grew to welcome Part

Time CFO Services, Kawartha Chamber of Commerce and Tourism, Cambium Consulting and Engineering, Camp Wanapitei, Elmhirst's Resort, Grey Owl Paddles, Nexicom, Rocky Ridge Drinking Water, and Lansdowne Place.

### REACHING OUT:

- Thanks to support from Kawartha's Northumberland (RTO8), we invested in a new website that complies with AODA regulations and is mobile and user-friendly. Close to 60,000 people visited us online.
- We continued our partnership with the Ontario Highlands Tourism Organization and were featured as part of the Canadian Canoe Route.
- To increase the local, provincial and national profile of the organization, the new role of Director of Communications was added and the museum welcomed Alicia Doris in May.
- The museum continued to reach out and engage stakeholders via social media:
  - 5,458 Twitter followers – a 3.8% increase
  - 6,728 Facebook followers – a 10% increase
  - 2,828 Instagram followers – a 10% increase





## The making of a museum

The future of The Canadian Canoe Museum came into focus as the architectural design of the building advanced and exhibit development began in earnest. Building on the support of four levels of government, a lead private donor to the capital campaign was also announced. With more partners and supporters involved than ever before, the project moved forward with much momentum.

### OUR COLLECTION

**606** WATERCRAFT

**2,000+** square feet of  
SMALL ARTIFACTS

**200** lineal feet of  
ARCHIVAL COLLECTION

**16,500** TITLES

**450** RARE BOOKS

In a few short years, visitors will explore the canoe's leading role in Canada's past, present and future alongside the world's highest hydraulic lift lock on one of the country's most celebrated waterways. A major cultural and recreational destination between Toronto and Ottawa, the new museum will be located next to the Peterborough Lift Lock and the Trent-Severn Waterway – both National Historic Sites. A partnership with Parks Canada and the Williams Treaties First Nations makes this premier destination possible. The synergies among the historically significant assets provide the foundation for an extraordinary visitor experience.

This 21st-century sustainable facility was designed by the award-winning architectural team of heneghan peng (Dublin, Ireland) with Kearns Mancini Architects (Toronto, Canada). World-class exhibition design firm, GSM Project, with a repertoire of more than 1,000 exhibit design and production projects in more than 120 cities worldwide, is our partner in exhibit design and development.

The new museum will care for the collection, a cultural asset of national significance (Senate of Canada, 2013), the way it deserves to be cared for. We are committed to the preservation of this one-of-a-kind collection, and this leads to outstanding opportunities for connection and experience.

The following beliefs guide us and are at the core of our commitment to the future:

### Preserve

We believe that a world-class collection and cultural asset of national significance deserves the best possible home – to preserve, protect and foster skills and traditions for generations to come.

### Connect

We believe we have a unique opportunity, with the canoe as our lens, to share Canadians' stories, aspiring to include voices and perspectives from across the country.

### Experience

We believe that the best way to learn is by doing – encouraging hands-on discovery for a deeper understanding.



## Planning highlights

- Volunteer experts and advisors from across the country form three key committees that oversee architectural design, exhibit design, and new in 2018, the building of the new museum. These committees, chaired by board members, make recommendations to the board, and their roles are pivotal to the decision-making process.

#### Design Committee

Jocelyn Brown (Chair) • Lisa Rochon (Design Director) • Nadia Amoroso  
Sheila Britton • Ryan Gorrie • Hugh Macklin • Alissa North • Chris Pommer  
Dave Wills  
Ex-officio: John Ronson • Carolyn Hyslop • Richard Tucker • Jeremy Ward

#### Exhibit Design Committee

Dianne Lister (Chair) • Victoria Grant (Vice Chair) • Rick Beaver  
Jamie Benidickson • Robin Binèsi Cavanagh • Rob Clark • Darren Keith  
Deb Scott • Dale Standen • Beth Stanley • Jeremy Ward  
Ex-officio: John Ronson • Carolyn Hyslop • Alicia Doris  
Karen Taylor • Richard Tucker

#### Building Committee

Hugh Macklin (Chair) • Charles Armstrong • Jocelyn Brown  
Rob Clark • Barry Diceman • Dianne Lister • Chris MacLean  
Heather Stelzer • Richard Tucker  
Ex-officio: John Ronson • Carolyn Hyslop  
Jeremy Ward

#### Fundraising Cabinet

Bill Morris (Chair) • David Hadden • Kevin Malone  
Ken Powell • John Ronson • Jeff Taylor  
Consultants: Sarah McMahon • Kelsey Slobodian  
Jackie Jones  
Ex-officio: Carolyn Hyslop • Alicia Doris  
Shirlanne Pawley-Boyd

Project Director: Richard Tucker

Campaign Consultants: The Dennis Group Inc.

Finance Consultants: Tom Worden and Ziyad Sidawi,  
Part-time CFO Services

An early concept of the type of artwork that could be featured in the new museum's Galleria.





## Exhibit design

- The Interpretive Plan, the foundational document that will guide exhibit design and development, was completed. Working closely with the museum's Exhibit Design Committee, staff, volunteers and other stakeholders, the Interpretive Plan was developed by GSM Project. The document includes 11 chapters related to positioning, objectives of the new museum, thematic framework, and visitor experience.

The Interpretive Plan:

- Identifies audiences – primary, secondary, and digital
- Identifies stakeholders
- Defines objectives for specific areas of the museum
- Defines a thematic framework – *What will the new museum be about?*
- Describes the overall visitor experience
- Sets the stage for collaborative engagement

**“As visitors make their way through the gallery, they will discover the canoe in a new light. They will learn about how this seemingly simple watercraft, that goes back to time immemorial, has been perfected over time by its users, who have adopted and designed the shape to answer their needs and respond to their dreams.”**

– Excerpted from Strategy & Interpretive Plan

- As part of the exhibit design process, the museum will be reaching out, listening and learning, and aspiring to strengthen the museum's connections, with particular emphasis on First Peoples, Métis, and Inuit in Canada. We'll be looking to explore an array of perspectives and co-curation where possible, guided by our Principles of Engagement with First Peoples, Métis and Inuit. These principles were accepted by the Board of Directors in March.

A 30-metre water feature will wind its way down the main staircase of the museum – a focal point for all visitors and an integral part of educational programming.

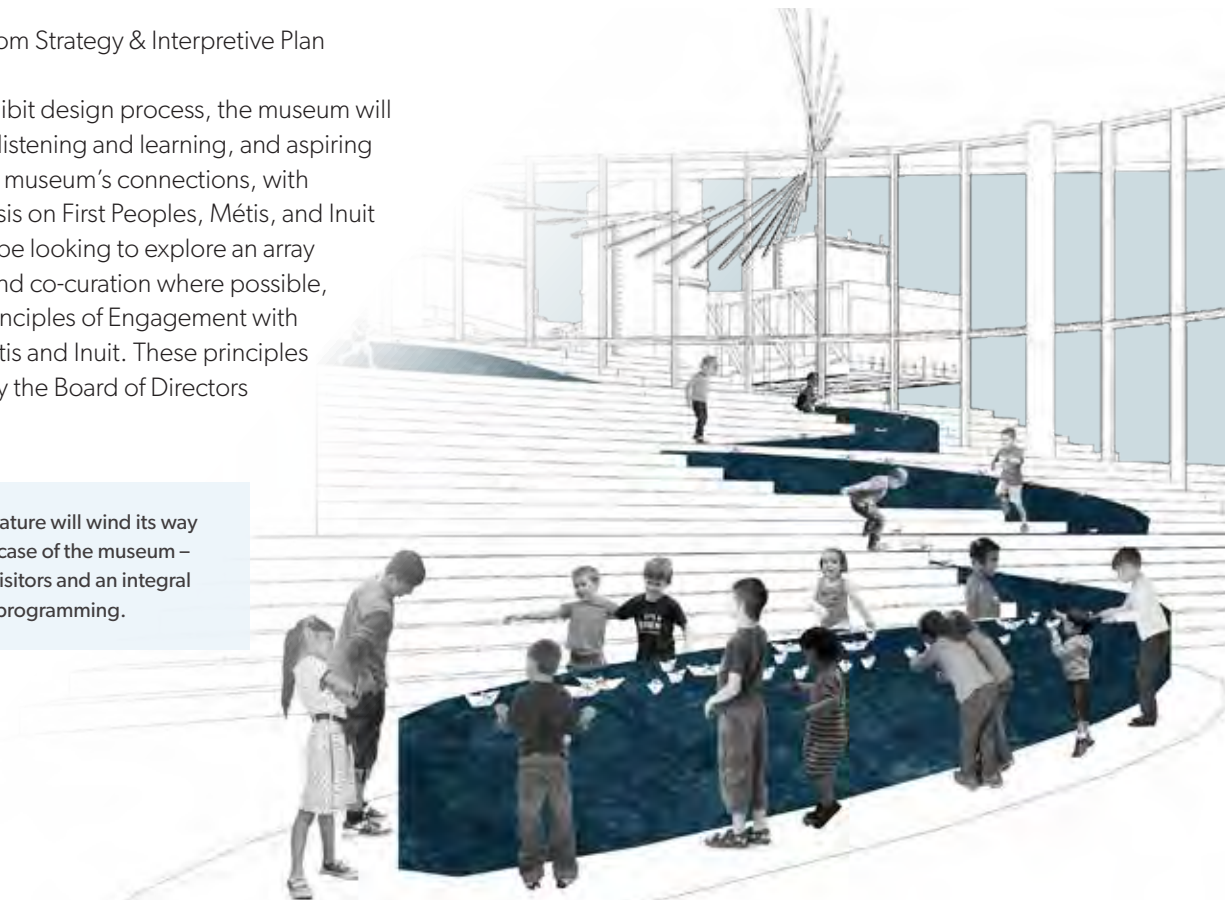
## Architectural design

- The Design Committee, guided by the mission of the organization, best practices, and industry expertise, reviewed the work of the design team on a regular basis. All day peer review sessions took place throughout the year with focus on the form and function of all areas, as well as the indoor water feature, the glass curtain wall, and the green roof.
- Schematic design and design development, the second and third of four phases of the project, were completed.

Schematic design saw the team advance the concept design by refining the functions of spaces and their layouts, along with exterior elevations and landscaping. A look at mechanical systems and code considerations was also part of this phase.

Design development followed, and in this phase, a data sheet was created for each room, capturing design details and finalizing their functions. Also, mechanical and structural systems were modelled and engineered at a detailed level.

By the end of the year, the final phase, construction documents, had begun. The schedule includes a 25-month construction period and the opening of the new museum is anticipated in spring 2022.



## Look who's

# Inspiring Canada

*- by canoe*

National Council is a group of distinguished individuals who are champions of the work of the organization, past, present, and future.

These individuals from across Canada and beyond are lending their names in support of the museum's ambitious agenda of reinvention and relocation, and will serve as special advisors. This illustrious group is growing, and the museum expects its National Council to grow to more than 80 members.

“Each member of our National Council is inspiring in his or her own right. By bringing them together, we have the opportunity to demonstrate the breadth, depth, and diversity of distinguished Canadians who support the museum and its mission. We expect that together, we will be able to reach further, inspiring individuals, groups and communities from coast to coast to coast, to join us in the important work ahead.”

– JAMES RAFFAN, Director of External Relations

## NATIONAL COUNCIL

**Shelley Ambrose • Tom Andrews & Ingrid Kritsch • Stephen Augustine • Bob Baun  
Rick & Priscilla Brooks-Hill • Meredith Brown • Bill Buxton • Barb Cameron • Chief Laurie Carr  
Wendy Cecil • Robert Comeau • Chuck Commanda • Claude Cousineau • Norm Crerar  
Jessica Dunkin • Bob Gainey • Victoria Grant • Charlotte Gray • Geoff Green • Ed Hill  
Ted Johnson • Genesee Keevil • Philip Lee • Roy MacGregor • Scott MacGregor  
Peter Mansbridge • Larry McDermott • Mark McLean • Craig Oliver  
Jocelyn Palm • Michael Peake • Aaju Peter • Valerie Pringle • Michael Robinson  
Shelagh Rogers • Candace Savage • Wally Schaber • Andrew Stewart  
Jim & Katie Stewart • Les Stroud • Adam van Koeverden  
Mindy Willett • Chief Phyllis Williams • John B. Zoe**

(December 31, 2018)



**A message from Honourary National Council Chair,  
His Royal Highness, Prince Andrew, The Duke of York**

“...The new museum will see the canoe as a conduit to an extraordinary suite of experiences, as it shares Canadians' stories. And, as the museum reaches out across the country and around the world, more people will have the opportunity, as I have, to see the unique portrait of Canada that has been composed through the canoe. I believe this is a project of immeasurable cultural value and national resonance...”



**GOVERNMENT SUPPORT**

Thank you!

**Canada**

Government of Canada: **\$11.4M** from Canadian Heritage's Canada Cultural Spaces Fund (\$10M announced in April 2019)

**Ontario**

Government of Ontario: **\$9M** from the Ministry of Tourism, Culture and Sport



County of Peterborough: **\$500,000**

**peterborough**

City of Peterborough: **\$4M**

**An ambitious capital campaign is supporting the museum's move to the water's edge**

**A message from our Campaign Chair**

In 2017, we embarked on a journey – one with an ambitious yet incredibly important destination. A \$65 million capital campaign is supporting the museum's move to the water's edge.

In 2018, buoyed by partnership and the support we had received from four levels of government, we secured our lead private donor: The W. Garfield Weston Foundation. This \$7.5 million investment was announced in May, and was truly transformational. While it brought the future of the organization into sharper focus, we also know that it is inspiring others from coast to coast to contribute.

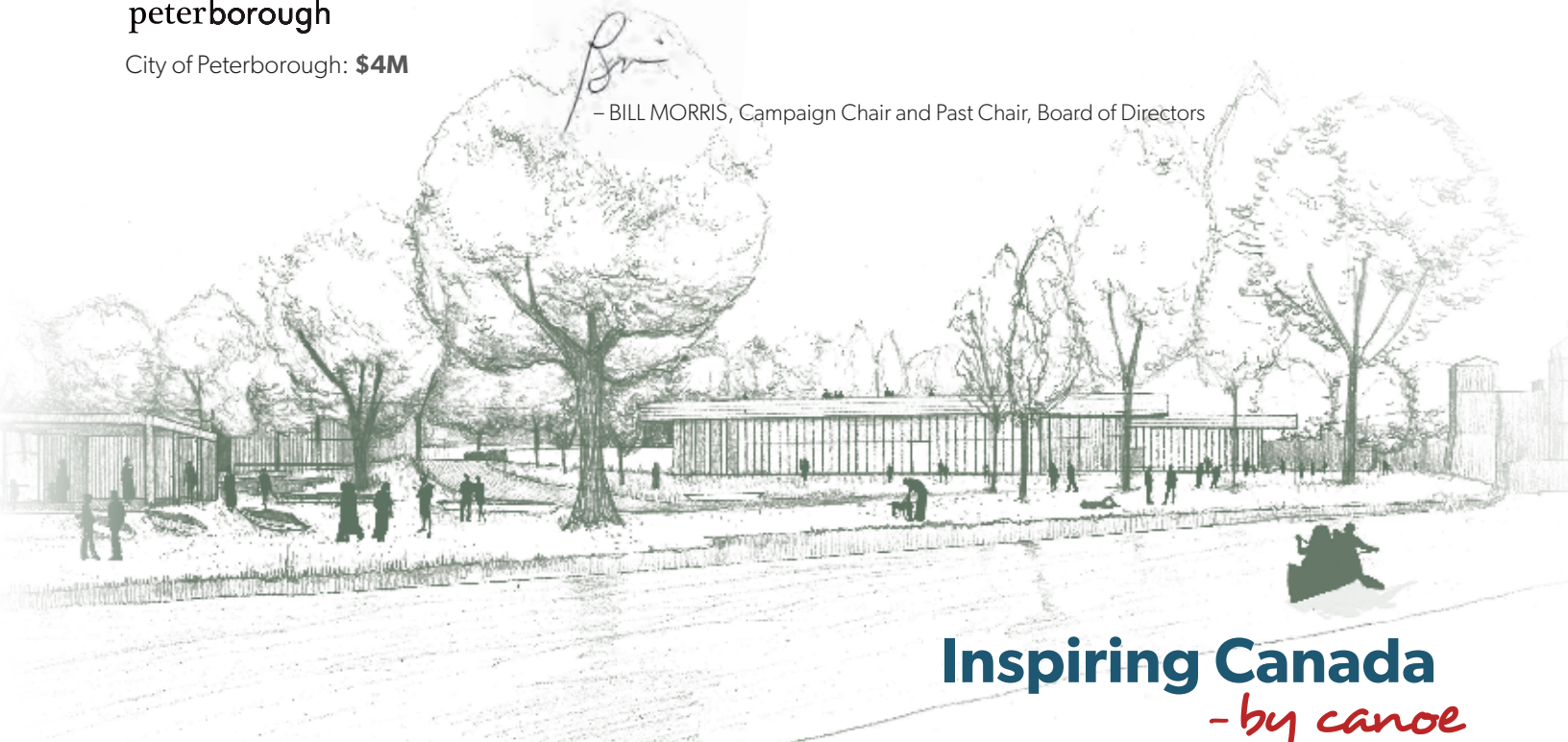
Our campaign advisors spent the year reaching out across the country, and today, there are many leadership donors on board. In November, the Dalglish Family Foundation announced its \$1.2 million commitment to new museum and the year ahead will see many more exciting announcements.

At the end of the calendar year, we were more than halfway to our goal. While there's more work to be done, it is clear that this project of national scope and significance is continuing to *Inspire Canada – by canoe*. We invite you to join us on our journey.



Bill Morris, Campaign Chair

*Bill Morris*  
– BILL MORRIS, Campaign Chair and Past Chair, Board of Directors



**Inspiring Canada**  
*- by canoe*

**HISTORY IN THE MAKING:**

**The W. Garfield Weston Foundation invests \$7.5 million in the new museum at the water's edge**

The W. Garfield Weston Foundation's investment of \$7.5 million in the new museum at the water's edge builds on its more than 20-year-long legacy of leadership with the organization.

This lead private gift will support capital costs and educational program development for the new museum. It is the largest known private one-time gift to a charitable organization in the City and County of Peterborough.

"The Foundation is pleased and proud to provide the lead private gift to the capital campaign. We have shared the vision for the new museum for quite some time now, and it is a privilege to be making it public today," said Garfield Mitchell, Director, The W. Garfield Weston Foundation, at the May event. "This is an opportunity to be part of history in the making and to bring to life a new museum that has a national role to play. We hope that this investment will inspire others to support this extraordinary endeavour."

The Foundation has been a long-time supporter of the museum dating back to 1995, two years prior to its opening, and was instrumental in its founding. Named The Garfield Weston National Heritage Centre, the galleries were dedicated at an event attended by Lieutenant Governor of Ontario Hilary Weston and Galen Weston in 1998.



Top: Garfield Mitchell, Director, The W. Garfield Weston Foundation. Middle: Garfield Mitchell and John Ronson, Board Chair. Bottom: Geordie Dalglish, Director, The W. Garfield Weston Foundation; Ryan Willis, Manager, Real Canadian Superstore, Peterborough; Garfield Mitchell; John Ronson; Bill Morris, Campaign Chair; Carolyn Hyslop, Executive Director.

**Dalglish Family Foundation announces \$1.2 million investment**

In November, the Dalglish Family Foundation announced a \$1.2 million commitment to the museum's capital campaign – a significant investment in the future of the organization.

Camilla and Peter Dalglish, directors of the foundation and long-time supporters of the organization, were at the museum to announce the generous gift, which will support capital costs for the new facility. The new museum's 1.5-acre green roof, with its accessible boardwalk, extensive pollinator gardens and exhilarating views, will be named in their honour.

"Kirk Wipper realized the importance of protecting these historic boats, as do I. The Dalglish Family Foundation is a small, family-run organization, and this is our biggest donation to-date. Our family members were unanimous in their desire to support The Canadian Canoe Museum." – PETER DALGLISH



Carolyn Hyslop, Executive Director; Bill Morris, Campaign Chair; Peter Dalglish, Director, Dalglish Family Foundation; Camilla Dalglish, Director, Dalglish Family Foundation; Luke Abell (grandson of Camilla and Peter Dalglish).



## SUMMARY STATEMENT OF FINANCIAL POSITION

Year Ended December 31, 2018

	2018	2017
<b>CURRENT ASSETS</b>		
Cash	4,374,696	2,946,380
Investments – short-term	279,821	276,456
Accounts and grants receivable	163,578	73,134
Inventory and prepaid expenses	74,075	68,747
	4,892,170	3,364,717
<b>CAPITAL ASSETS</b>	8,778,692	6,212,893
	13,670,862	9,577,610
<b>CURRENT LIABILITIES</b>		
Accounts payable and accrued liabilities	1,160,419	2,105,067
Current portion of long term debt	–	5,901
Deferred revenue	3,104,113	814,674
Promissory note payable	500,000	–
	4,764,532	2,925,642
<b>FUND BALANCES</b>		
Unrestricted – new museum	471,998	1,837,353
Internally restricted	555,405	540,211
Invested in capital assets	7,878,927	4,274,404
	8,906,330	6,651,968
	13,670,862	9,577,610

## SUMMARY STATEMENT OF OPERATIONS

	2018	2017
<b>REVENUES</b>		
Admissions, memberships and retail sales (net)	180,392	172,490
Donations, grants and fundraising	4,101,211	3,764,057
Course, rental and investment	258,730	275,883
	4,540,333	4,212,430
<b>EXPENDITURES</b>		
Wages and contract staff	1,138,772	839,582
Facilities	138,639	140,615
Operating and administrative	320,241	388,633
Fundraising	569,847	403,170
Interest on long term debt	–	105
Amortization	118,472	117,444
	2,285,971	1,889,549
<b>EXCESS OF REVENUES OVER EXPENDITURES</b>	2,254,362	2,322,881



Prepared by Grant Thornton LLP

To view the complete financial statements, please visit: [canoemuseum.ca](http://canoemuseum.ca)

## TREASURER'S REPORT

In the year ended December 31, 2018 revenue exceeded expenses by \$2,254,362. Similar to 2017, the bulk of the excess comes from government grants and private donations in support of the new museum. The increase in revenues was partially offset by an increase in expenses related to the new museum. Operations at the current museum generated a modest profit consistent with the prior year and budget.

The Statement of Financial Position reflects an increase in cash and short term investments of \$1,431,681, again primarily related to the new museum fund. Included in this balance is \$534,653 which is restricted to ongoing working capital requirements of the existing museum.

Capital assets have increase by \$2,663,619 over the prior year as a result of continued investment in development costs for the new museum.

Deferred revenue has increased by \$2,289,439 over 2017 primarily as a result of funding which has been received but is restricted for specific purposes by the donor. Once the permitted expenditures have been incurred the amounts will be recognized as revenue. The promissory note (\$500,000) has been repaid subsequent to the year end.

– ROBERT B. CLARK, Treasurer





# Our dynamic team

As of March 31, 2019

## Board of Directors

JOHN RONSON, Chair  
 BILL MORRIS, Past Chair  
 ROBERT CLARK, Treasurer  
 JOCELYN BROWN  
 VICTORIA GRANT  
 JENNY INGRAM  
 DEBORAH JACOBS  
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 HUGH MACKLIN  
 KEVIN MALONE  
 VAL MCRAE  
 ANDY MITCHELL\*  
 KEN POWELL  
 RAIF RICHARDSON  
 HEATHER STELZER

\* (Stepped down  
 November 20, 2018)

## Staff

The museum has a core of committed, dedicated full and part-time staff members that is supported and amplified by seasonal and occasional staff members. Each member of our team plays an important role in supporting the museum's day-to-day operations and in planning for its future.

Executive Director • Carolyn Hyslop

### Curatorial and Collections

Curator • Jeremy Ward  
 Director of Indigenous Peoples' Collaborative Relations • Robin Binèsi Cavanagh  
 Associate Curator • Beth Stanley

### Philanthropy

Director of Philanthropy • Shirlanne Pawley-Boyd  
 Director of External Relations • James Raffan (Part-time)  
 Campaign Associate • Karen August  
 Volunteer Manager • Stacey Arppe (Parental leave) • Rachelia Giardino (Interim)  
 Annual Giving Coordinator • Caroline Anderson

### Communications and Marketing

Director of Communications • Alicia Doris  
 Marketing & Community Relations Manager • Tara Lember

### Finance and Administration

Finance Manager • Diana Francis  
 Executive Assistant • Kate Kennington

### Programs

Director of Programs • Karen Taylor  
 Retail & Visitor Services Manager • Dayne Jespersen  
 Programs Coordinator • Kelly Pineault  
 Programs Registrar • Victoria Veenstra  
 Lead Animator • Jen Burnard (Part-time)  
 Events Coordinator • Vacant

### Weekend Staff (Part Time)

MJ Proulx • Shawn Hinvès

### Event Staff (Occasional)

Brittany Cook • Liana Honsinger  
 Skylar Lisette • Samantha Morin • MJ Proulx  
 Lyndsey Russell • Connor Salmon

### Animators (Occasional)

Lauren Beauchamp • Glen Caradus  
 Amanda Gallagher • Carolyne Gardner  
 Gloria MacCurdy • Jasmine Rose

### 2018 Seasonal Staff (Part Time, Casual)

Claire Burnard • Ian Burke • Jen Elchuk  
 Margaret Harper • Bruce Lindsay  
 Chris Manduca • Ryan Moffat • Dave Taylor

### Young Canada Works

MJ Proulx • Shawn Hinvès • Liz Watkins

### Canada Summer Jobs

Samantha Cuddy

In 2018, we said "goodbye" to the following full-time employees: Devon Bathurst, Elaine Lalonde Knox, Melissa Nagy, Kate Salmon, and Marina Van Amerongen.

## COMMITTEES OF THE BOARD

### Finance Committee

Rob Clark (Chair) • Kevin Malone (Vice Chair)  
 Bill Morris • Tim Rutherford • Jim Stewart  
 Jeff Taylor  
 Ex-officio: John Ronson • Carolyn Hyslop

### Nominating Committee

Ken Powell (Chair) • Terry Guest • Bill Morris  
 John Ronson • Heather Stelzer  
 Ex-officio: Carolyn Hyslop  
 Robin Binèsi Cavanagh • James Raffan

### Collections Committee

Val McRae (Chair) • Jeremy Ward • Ken Brown  
 Bill Buxton • Vernon Doucette • John Jennings  
 Dick Persson • Beth Stanley  
 Ex-officio: Carolyn Hyslop



180  
 volunteers  
 Thank you!





# THANK YOU

## to our donors, sponsors and partners

In 2018, more than 840 donors, sponsors and partners provided funds to support: the care of our artifacts; the creation of new exhibits; the development of programming that focuses on the importance of paddled watercraft to our cultural heritage; the sustainability and day-to-day operation of the museum; and the campaign for the new museum.

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Kawarthas Northumberland (RTOB).

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Nicola Jennings



## The "Mazinaawbikinigin" of Pictured Lake

The Canadian Canoe Museum's visual identity was handed on with the world's largest collection of canoes, kayaks and paddled watercraft by the museum's founder Professor Kirk Wipper, who, intending great respect for Indigenous Peoples in Canada and their connection to the land through the canoe, borrowed the pictograph from anthropologist Selwyn Dewdney's 1962 book Indian Rock Paintings of the Great Lake. This particular pictograph is located at Pictured Lake, south-west of Thunder Bay, Ontario.

In many ways, there is no more perfect image to communicate the mission of the museum. From coast to coast to coast, we envision a group of people in the same boat, pulling together, linking the past to the present and working collaboratively to build a common future.

Encouraged by our Indigenous partners to build a relationship with the pictograph itself, and the people on whose traditional territory Pictured Lake is located, in 2016 the museum began making annual winter visits to Thunder Bay. Through the kindness and welcome of Chief Peter Collins and Fort William First Nation and Recreation and Culture Director, Gail Bannon, we have made new friends and begun collaborating in new and productive ways. During our visit in early 2019, both individuals agreed to join the museum's National Council.

This work is important as we strive to authentically present Indigenous voices, perspectives and languages throughout the museum and through our national outreach. The museum's historical relationships, the land, the watersheds, the canoes, and the people will guide this process.

– JAMES RAFFAN, Director, External Relations



James Raffan and Gail Bannon (2019)



Tom Potter, a friend to the museum, at Pictured Lake (2019)





910 Monaghan Road  
 Peterborough, Ontario  
 Canada K9J 5K4  
 705-748-9153 | 866-342-2663  
[canoemuseum.ca](http://canoemuseum.ca)

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