THE FINAL PORTAGE

2023 Annual Report





JIIMAAN KINOMAAGEWIN THE CANADIAN CANOE MUSEUM LE MUSÉE CANADIEN DU CANOT





MISSION

With our world-class collection as a catalyst, The Canadian Canoe Museum inspires connection, curiosity, and new understanding.

VISION

Canadian heritage connecting all peoples to the land and to each other.

Jiimaan Kinomaagewin: Canoe Place of Learning

As an organization that stewards the world's largest and most significant collection of canoes, kayaks and paddled watercraft, we are committed to honouring and sharing the cultural histories and stories within the collection in all that we do.

The Museum is proud to have a visual identity that

articulates the Indigenous origins of the canoe. For many years, the Museum used a likeness of an Indigenous pictograph near Lake Superior as its logo. To acknowledge the Traditional Territory where the pictograph was painted, the Museum is building stronger relationships with Fort William First Nation (located northwest of Lake Superior) and its members. Annual visits with members of this Nation to pay respects to the painted rocks inspired the Museum to refine its branding in 2023. The graphic addition of the rock face design to the logo is intended to acknowledge the pictograph itself, and the people and territory where it is located.



JIIMAAN KINOMAAGEWIN THE CANADIAN CANOE MUSEUM LE MUSÉE CANADIEN DU CANOT

The Museum's revised branding also proudly displays its name in the language of the territory where it is located. In the Michi Saagiig dialect of Anishinaabemowin, 'Jiimaan Kinomaagewin' means 'Canoe Place of Learning.' Through collaborations with local knowledge keepers, we are honoured

> to feature this language in the exhibits and throughout the Museum and campus, in our commitment to honour Indigenous languages in all aspects of The Canadian Canoe Museum.

Chi-miigwech to both Maanii Taylor and Anne Taylor of Curve Lake First Nation for their guidance and efforts in sharing their language.

Our refreshed brand represents the Museum's vision to connect people to the land, water, canoe, and each other.

A message from our Executive Director and Chair **REFLECTIONS FROM OUR JOURNEY**

There's nothing better than reaching your destination on snowshoes and crossing the frozen lake took on even after a long journey. This sentiment resonates deeply with greater significance this year, as it inspired important us at The Canadian Canoe Museum as we take the final conversations around refreshing our logo and brand few steps toward our home on the water's edge. identity, which was unveiled later in the year. Our updated logo now respectfully incorporates a surrounding rock face design acknowledging the land and territory upon which the original pictograph rests.

Together, we navigated a year of historic milestones. And while we faced some rough waters, such as shifting timelines, we met each moment with incredible energy and enthusiasm. Significant progress has been made at the new museum. We have moved all the watercraft that will be showcased into the Exhibition Hall and have begun filling the Collection Hall, which will accommodate over 500 canoes and kayaks.

As we approach our long-awaited spring Grand Opening, we continue to reflect on our responsibility as stewards of the world's largest collection of canoes, kayaks, and paddled watercraft.

The canoe serves as a profound connector. Its tradition of artisanry and innovation spans millennia, cultures, and continents, creating a rich tapestry of stories that reflect our shared, complex histories. As we continue to share the stories of the canoe, from its Indigenous origins to contemporary practices, we remain committed to honouring and amplifying the diverse cultural histories within the collection.

This year marked our fifth journey to visit the rock paintings near Lake Superior, whose likeness inspired our pictograph logo. Each annual trek deepens our connection to the rocks and strengthens our relationship with the people of Fort William First Nation. Strapping

To further reflect the Indigenous origins of the canoe and acknowledge the territory in which we are located, our updated branding proudly features our name in Anishinaabemowin. The name "Jiimaan Kinomaagewin" means "Canoe Place of Learning," reflecting our vision as a place of learning, knowledge sharing, and community.

The canoe and kayak remain integral to Indigenous Peoples today, playing an evolving role within contemporary cultures. Here at The Canadian Canoe Museum, we are continuing to learn through ongoing collaboration with people from all backgrounds, from coast to coast to coast, about this incredible collection and the stories - both old and new - that these vessels have to share.

With our new home now within arm's reach, we hope you know how much your support means to us and how it energizes us. Your steadfast commitment has propelled us forward, cared for this nationally significant collection, and inspired Canada by canoe.

Thank you for being part of this journey with us.

Cardy Applop

Carolyn Hyslop **Executive Director**

KJuralan

Kevin Malone Chair. Board of Directors



MAKING OUR WAY TO THE WATER'S EDGE

This year, significant progress has been made on the new museum, inside and out.

2023 was indeed a year of history in the making, with construction nearing completion and the epic move of the collection into its new home commencing.

What started as bare-bones in January, with the structural mass timber beginning to go up, ended with a building with a roof and cladding around the exterior. Inside the building, interior finishes were coming along, with drywall, millwork, flooring, and more going in to meet the 2024 grand opening deliverable.

The new museum is built to care for the entire collection with room for growth, and we cannot wait to welcome our community into this remarkable new space.

Navigating an epic voyage

It is no small feat moving 600+ watercraft and a collection of around 1,500 small objects such as paddles, snowshoes, skis, sailing equipment, tripping equipment, tools, and other objects that help tell the stories behind the collection.

The relocation of the collection began in earnest in the summer, leveraging the move-in ready Exhibition Hall

on the second floor. With the assistance of skilled crane operators, we successfully lifted 115 canoes into the Exhibition Hall. This was accomplished in nine days, a testament to the dedication and efficiency of our team.

Thank you to our team, volunteers, summer students, and interns for taking on this gigantic task with gusto!

The excitement of moving some of our biggest canoes into the second-floor Exhibition Hall captured the imagination of canoe enthusiasts near and far and was featured in several media outlets, including CBC.

A MONUMENTAL MOVE



600+ canoes and kayaks meticulously cleaned, documented, and packaged



500+ custom cradles built to transport and display canoes and kayaks



250+ canoes moved by December 31st



1,500+ small objects photographed, inventoried, packed and prepped for the move





1,000+ pounds is the weight of the largest canoe in the Exhibition Hall

16 metres is the length of the longest canoe in the collection, Blue Bird

How do you move a canoe the length of an 18-wheeler truck's flatbed?

One of the most remarkable moments of the move was the relocation of the largest canoes in the collection: the 16-metre racing canoe named Blue Bird. This canoe, along with many others, was transported to our new home on a flatbed and carefully hoisted into the Exhibition Hall via crane.

Thank you to McWilliams Moving & Storage, the Lead Sponsor and Official Mover of The Canadian Canoe Museum, for their assistance in providing a specialty flatbed long enough to transport Blue Bird!



2 weeks to move all of the watercraft on display into the Exhibition Hall



100% of the Museum's watercraft will be in a Class "A" controlled museum environment



Move the Collection: Final Portage campaign

Move the Collection: Final Portage was an exciting marketing, communications, and fundraising campaign to engage our supporters from coast to coast to coast.

Led by local canoe enthusiasts Neil Morton and Mike Judson, the campaign offered a behind-the-scenes glimpse into preparing and moving the Museum's collection.

Our Lead Portagers embarked on a symbolic portage across the city, representing the 3 km journey each canoe and kayak made to the new museum. Their journey was captured in seven videos, shared broadly through social media and other channels.

The campaign engaged our local and national community, driving interest and donations from across the country, including new donors to The Canadian Canoe Museum. Thank you to our Move the Collection: Final Portage sponsors:

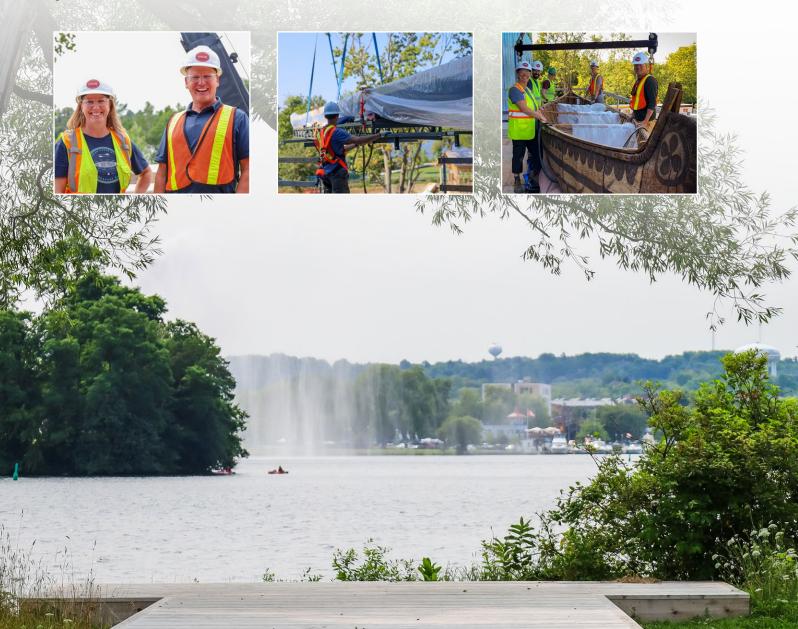
- Lead Sponsor and Official Mover of The Canadian Canoe Museum: McWilliams Moving & Storage
- Media Sponsor: kawarthaNOW
- Tourism Sponsor: Peterborough & The Kawarthas
 Tourism
- Final Portage Partner: Grant Thornton Canada
- Final Portage Supporter: Mike Cara Mortgage Broker



Charting a new course for the Exhibition Hall

The move to the new museum allowed us to reimagine the museum's exhibits, presenting a range of perspectives, stories, and voices, shedding new light on these remarkable watercraft.

We collaborated with an incredible team of experts and communities from coast to coast to coast, who shared their stories, knowledge, and photographs with us. Thanks to these collective efforts, the new Exhibition Hall is structured around six themes that bring together over 100 watercraft, each with its own story to tell. The exhibits feature contemporary voices, stories in various languages, and valuable knowledge to share with generations to come.



Welcoming you to the water's edge

We will soon be celebrating our long-awaited grand opening the weekend of May 11th, 2024. 2024 will also see the return of popular, fan-favourite programming such as workshops, voyageur canoe tours, school visits, and camps. New opportunities to engage visitors will also be launched such as canoe and kayak rentals, paddling certifications, and the onsite Silver Bean Cafe.

Grand Opening and beyond will provide joyous moments of celebration for community members from far and wide!



PADDLING TOGETHER

This past year has been a testament to the canoe and kayak's role in forging profound relationships.

While the doors at the Museum might have been closed, our shared passion for watercraft, learning and community opened several opportunities to deepen our relationships with with the broader community.

Connecting with our past to build a better tomorrow

Our logo has always signified the importance of the deep Indigenous roots of canoes and canoeing in Canada. The evocative eight-person canoe rock painting, upon which our logo is based, is located in the traditional territory of Fort William First Nation.

As part of our work in honouring and sharing the cultural histories and stories within the collection, our team embarked on its fifth trip to pay our respects to the site and to continue our relationship-building with the people of Fort William First Nation and the Thunder Bay Field Naturalists. Special thanks to Fort William First Nation Mentor Cathy Rodger, who passed on teachings at the rocks and led a circle of appreciation, and Helen Pelletier, Anishinaabekwe Fort William First Nation. We also extend our thanks to Keewaytinook Internet High School Principal Angela Batsford-Mermans, who invited everybody back to the school after the trek for fellowship and a delicious lunch in the warmth of Cathy's classroom.

We look forward to more annual visits and continuing to build our relationship with the keepers of the rocks of this area through continued conversations with Fort William First Nation.

Our new logo pays tribute to the pictograph that inspired the Museum's original logo. It features a rock face icon with a ridged top inspired by the Canadian Shield and waves or snow drifts along the bottom, with the pictograph in the middle.

This design honours the relationship between the Museum, the original pictograph, and the territory on which it lives, as well as the Indigenous origins of the canoe. It is also a beautiful visual representation of the Museum's vision to connect people to the land, water, canoe, and each other.

Telling our shared story

Honouring the cultural histories and stories is inherently intertwined with language. We have been working closely alongside local knowledge keepers to translate exhibit text, wayfinding signage and the museum's name into Michi Saagiig Anishinaabemowin to reflect the Museum's location within Michi Saagiig and Williams Treaties territory.

The new exhibits will also feature an incredible diversity of watercraft and traditions from across the continent and around the world, and we have sought contributions from speakers of a variety of Indigenous languages.

In 2023, the Museum partnered with the Qajakkut Society, an Iqaluit-based organization, to strengthen the practice of qajaq (kayak) building and paddling. The goal of this collaboration is to share Inuit knowledge and language by providing hands-on learning experiences for community members under the guidance of Elders.

As part of our partnership with the Qajakkut Society, we commissioned two new qajait (kayaks), one to be featured in the collection and one remaining in the community. We are thankful to the Society's founding member and Vice President, Robert Comeau, and Torsten Diesel, Director of Projects representing Inuit Heritage Trust, who organized the build with a team of local Iqaluit builders and knowledge keepers.



Thanks to the generous support of TD Bank Group through the <u>TD Ready Commitment</u>, we documented each step of the process, emphasizing language and knowledge

transmission between Elders and builders. Much of the learning and dialogue that has taken place in Iqaluit will be part of The Canadian Canoe Museum's new exhibits, fostering a space of learning, understanding, and connection for those wishing to explore the ingenuity and technology of watercraft construction.





Welcoming friends from near and far

With the new museum nearing completion, we were pleased to give several stakeholders a sneak peek of what they can expect.

In July, we had the privilege of hosting our local Member of Provincial Parliament and Parliamentary Assistant, Dave Smith and the Honourable Neil Lumsden (Minister of Tourism, Culture and Sport). Earlier in May, our friends from Peterborough & the Kawarthas Economic Development and Tourism visited the site of the new museum. During their visit, we discussed the positive impact the construction project is having on the local economy and how, through recreational tourism, we plan to contribute significantly to regional tourism once the new museum opens.

We were also excited to welcome the Canadian Voyageur Brigade Society after their long journey paddling the Trent-Severn Waterway, as well as travel industry visitors from France, Britain, and Germany receiving tourism familiarization through Destination Ontario.



In December, we had the opportunity to showcase our future home to our dedicated volunteer council. In the spirit of continual improvement, we have been learning from other organizations how best to improve the volunteer program. Among many improvements, we will be rolling out a new software that will assist in communication, volunteer management, and scheduling. Additionally, it will help us track training and orientation.

We deeply appreciate the generosity of those who dedicate their time to our organization year after year! In 2023, we had the honour of recognizing six long-term volunteers with Ontario Volunteer Service Awards. A big thank you to Val McRae (20 years), Sue Guest (15 years), Terry Guest (15 years), Russ Musgrove (10 years), Jocelyn Brown (5 years), and Paul Plant (5 years) for their support and dedication to the Museum.



Celebrating our #PaddlingPals

We continued our virtual celebrations of significant events such as National Canoe Day, World Water Day, Indigenous History Month, and National Day for Truth and Reconciliation.

Our fun #PaddlingPals theme for National Canoe Day on June 26th saw an outpouring of love and appreciation for these watercraft. We look forward to celebrating our favourite day of the year on the water from our new home in 2024!

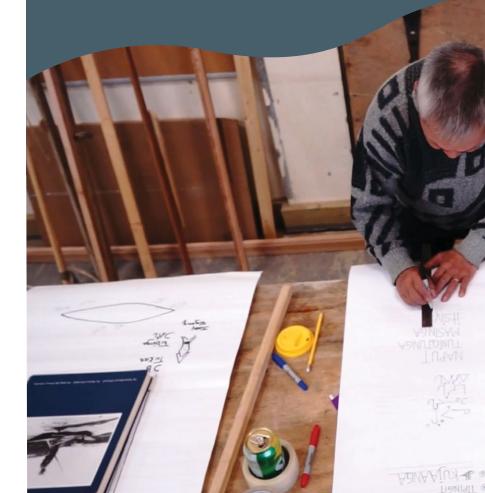
CONNECTED BY THE CANOE

The art of canoe and kayak building is an opportunity to celebrate cultural knowledge, empower youth and share traditions, knowledge and language to new generations.

The new exhibits and programming will provide new opportunities to share stories of the canoe and kayak through a multitude of voices, perspectives, and experiences and inspire a new generation of paddling and building enthusiasts.

Exciting additions to the collection

We are incredibly grateful to continue to grow the Museum's collection of extraordinary watercraft. The cultural history, craftsmanship, knowledge, and stories associated with these watercraft are simply astounding.



We look forward to showcasing these new acquisitions alongside the more than 600 watercraft already featured in the collection.

While we had a moratorium on acquisitions during our big move, the Museum made several exciting additions to the collection. These include a 64" commemorative trip paddle a pair of 'canoe boots' made by the John Palmer Company in New Brunswick, a pair of kayak paddles from Mittimatalik (Pond Inlet), a wooden toboggan made by the Peterborough Canoe Company, and, of course, the qajaq commissioned from the Qajakkut Society.

Photo from Qajakkut Society



Museum store a buoyant business

Our thoughtfully curated museum store performed well, generating more than double the budgeted revenue. The over \$42,000 in net sales will directly contribute to the care of this unique collection and our community programs.

The store was open for in-person and online sales during the holidays, with its paddling-inspired range of clothing, books, and unique creations by local, Canadian, and Indigenous artists proving to be popular gifts.

Connecting through shared knowledge

We love the opportunity to showcase the knowledge held within the artifacts in the Museum's collection, as well as the paddling community. We were thrilled to welcome long-time friends Alain Cloutier and Harvey Golden to the Museum to collaborate on research.

Exhibits Project Coordinator MaryJane Proulx also participated in the Woods Hole Oceanographic Institute's Diversity, Equity and Inclusion Speaker Series in October. She presented an insightful workshop on how to work together to preserve traditional ecological knowledge and protect the environment.



RIPPLES OF GENEROSITY

The ripple effect of your generosity cannot be overstated. Thanks to you, we will soon be moving into a beautiful space that allows us to care for this collection of national significance in the way it deserves.

Every dollar contributed, every share, and every note of support has propelled us further on this incredible journey.

The numbers speak for themselves!

950% 237 increase in monthly donors 2023 \$5.2M received towards the capital campaign

Raising awareness and funds for the new museum

Move the Collection: Final Portage campaign

Through sponsorships and public donations, the Move the Collection: Final Portage campaign raised \$115,715 towards the safe relocation of the collection, allowing us to continue connecting people with our collective past and inspiring future generations.



d. Championing the Museum from coast to coast to coast

This summer, two incredible groups learned about our new build and how they can help move the collection thanks to board champions of the Museum.

In June, Board Director Garth Wallbridge hosted an event in Yellowknife with the support of National Council Member Mindy Willett. In July, Jenny Ingram, David Hadden, and Val McRae hosted a celebration in Peterborough. At both events, attendees were invited to hear an update on the progress of the new museum, how far we've come, and where we're going from our Executive Director, Carolyn Hyslop, and Curator, Jeremy Ward.



The Year of The Canoe Museum 'Make It Monthly' Campaign

In March, we launched the Make it Monthly Campaign to increase monthly donations and create a community of monthly donors to boost ongoing support for the collection. The Make it Monthly campaign was very successful, with a 950% increase in monthly donors!

Ending the year with Giving Tuesday

Our Giving Tuesday efforts focused on the Fill the Collection Hall campaign, which raised \$24,967 across various touchpoints pre- and post-November 28th towards moving the canoes into their new home. Our end-of-year fundraising appeal also successfully raised \$10,270.

Welcoming new members

We were pleased to open the membership program again in November to new and returning members of the Canoe Museum family, which received overwhelming support. Our members support the Museum's mission and enjoy an insider's perspective through discounts, free admission, and access to exclusive events at the Museum.



Transformative gift for new waterfront campus

Earlier this year, we announced a transformative gift of \$1,775,000 to create a vibrant, community-oriented waterfront campus along the shores of our future home at 2077 Ashburnham Drive. The Lakefront Campus and Gathering Circle, made possible by the philanthropic efforts of former CFL player and businessman Stuart (Stu) Lang and his wife, Kim, will offer visitors the chance to learn and build connections with the land, water, and community through immersive, authentic outdoor experiences that will create a new generation of paddlers.

The Lakefront Campus will feature a Gathering Circle, an accessible boardwalk to the Trans Canada Trail and waterfront, a Canoe House, a dock for voyageur canoe tours, a large dock for teaching and canoe and kayak rentals, an adaptive canoe and kayak launch, a campfire pit, and a walk-in canoe launch.



Community in paddling

We have always believed in the power of the canoe to bring people together. The support we've received from the community on our journey to our new home has been nothing short of astounding. Two highlights in 2023 were the Peterborough Horticultural Society and the WHIGS.

The Peterborough Horticultural Society donated \$5,000 to help cover landscaping costs at the new museum. The funding from the Horticultural Society will be used to upgrade the size of maple trees and serviceberries planted near the entrance. All trees, bushes, and plants planted at our new home will be native species.





The WHIGS, a group of friends formed through canoeing and longtime Canoe Museum members, has been excitedly following our journey to our new home and decided to donate a beautiful live-edge wooden bench that will be enjoyed on the outdoor campus. The bench symbolizes the enduring friendships formed through canoeing and will offer a place of respite for the next generation of paddling enthusiasts visiting the Museum. Their generous gift has also inspired two other groups to show their support for the new museum.



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FINANCIAL STATEMENTS

SUMMARY STATEMENT OF FINANCIAL POSITION

	Operations	New Museum	2023 Totals	2022 Totals
CURRENT ASSETS				
Cash	295,160	2,068,623	2,363,783	5,754,341
Interfund loans	22,388	(22,388)	-	-
Investments	510,662	1,500,000	2,010,662	4,500,000
Accounts and grants receivable	21,634	810,197	831,831	3,237,204
Inventory and prepaid expenses	71,374	172,370	243,744	375,397
	921,218	4,528,802	5,450,020	13,866,942
LONG TERM ASSETS				
Historical Artifacts	1,329,611	-	1,329,611	1,329,301
Capital assets – old museum	2,757,966	-	2,757,966	3,156,791
Capital assets – construction in progress	30,384,990	6,560,570	36,945,560	17,980,969
Website development	45,346	-	45,346	
	34,517,913	6,560,570	41,078,483	22,467,061
TOTAL ASSETS	35,439,131	11,089,372	46,528,503	36,334,003
LIABILITIES				
Current				
Accounts payable	59,753	5,639,216	5,698,969	3,694,812
	59,753 532,079	5,639,216	5,698,969 532,079	3,694,812 520,396
Deferred revenue		5,639,216 - 1,000,000		
Accounts payable Deferred revenue Short term debt Current portion of asset retirement obligation	532,079	-	532,079	520,396
Deferred revenue Short term debt Current portion of asset retirement obligation	532,079 1,647,843	-	532,079 2,647,843	520,396 1,655,508
Deferred revenue Short term debt Current portion of asset retirement obligation Long-Term	532,079 1,647,843 75,471 2,315,146	- 1,000,000	532,079 2,647,843 75,471 8,954,362	520,396 1,655,508 73,991 5,944,707
Deferred revenue Short term debt	532,079 1,647,843 75,471	- 1,000,000	532,079 2,647,843 75,471	520,396 1,655,508 73,991 5,944,707 1,057,805
Deferred revenue Short term debt Current portion of asset retirement obligation Long-Term	532,079 1,647,843 75,471 2,315,146 1,063,063	- 1,000,000 6,639,216	532,079 2,647,843 75,471 8,954,362 1,063,063	520,396 1,655,508 73,991 5,944,707 1,057,805
Deferred revenue Short term debt Current portion of asset retirement obligation Long-Term Asset retirement obligation FUND BALANCES	532,079 1,647,843 75,471 2,315,146 1,063,063 3,378,209	- 1,000,000 6,639,216	532,079 2,647,843 75,471 8,954,362 1,063,063 10,017,425	520,396 1,655,508 73,991 5,944,707 1,057,805 7,002,512
Deferred revenue Short term debt Current portion of asset retirement obligation Long-Term Asset retirement obligation FUND BALANCES Unrestricted	532,079 1,647,843 75,471 2,315,146 1,063,063 3,378,209 406,158	- 1,000,000 6,639,216	532,079 2,647,843 75,471 8,954,362 1,063,063 10,017,425 406,158	520,396 1,655,508 73,991 5,944,707 1,057,805 7,002,512 814,058
Deferred revenue Short term debt Current portion of asset retirement obligation Long-Term Asset retirement obligation FUND BALANCES Unrestricted Internally restricted	532,079 1,647,843 75,471 2,315,146 1,063,063 3,378,209	- 1,000,000 6,639,216 6,639,216 821,266	532,079 2,647,843 75,471 8,954,362 1,063,063 10,017,425 406,158 32,476,030	520,396 1,655,508 73,991 5,944,707 1,057,805 7,002,512 814,058 20,246,477
Deferred revenue Short term debt Current portion of asset retirement obligation Long-Term Asset retirement obligation	532,079 1,647,843 75,471 2,315,146 1,063,063 3,378,209 406,158	- 1,000,000 6,639,216 6,639,216	532,079 2,647,843 75,471 8,954,362 1,063,063 10,017,425 406,158	520,396 1,655,508 73,991 5,944,707 1,057,805

SUMMARY STATEMENT OF OPERATIONS

	Operations	New Museum	2023 Totals	2022 Totals
REVENUES				
Donations and fundraising	82,330	5,272,169	5,354,499	4,488,434
Grants	170,789	3,306,718	3,477,507	11,959,564
Admissions, memberships, & retail (net)	30,418	-	30,418	124,531
Other (Education, rental, interest)	225,940	-	225,940	30,926
	509,477	8,578,887	9,088,364	16,603,455
EXPENSES				
Wages and contract staff	400,316	-	400,316	606,474
Exhibition development	-	241,393	241,393	189,963
Operating & administration	120,353	422,539	542,892	308,166
Transitional costs	-	132,593	132,593	112,667
Facilities	129,218	-	129,218	132,760
Amortization	76,552	-	76,552	85,869
	726,439	796,525	1,522,964	1,435,899
OTHER INCOME/EXPENSES				
Impairment of capital assets	(385,813)	-	(385,813)	-
Government assistance – COVID-19	-	-	-	206,256
Write-off of capital assets no longer in use	-	-	-	(38,551)
EXCESS OF REVENUES OVER EXPENSES	(602,775)	7,782,362	7,179,587	15,335,261

These summary financials are based on our financial statements as audited by Grant Thornton. To view the complete financial statements, please visit: **canoemuseum.ca/about/plans-reports-financials**

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TREASURER'S REPORT

The past year has been marked by significant achievements and impressive financial performance despite the Museum's closure for public visitation. We saw remarkable progress in construction activities and fundraising efforts.

In 2023, we achieved a significant milestone by successfully acquiring the Johnson site at 2077 Ashburnham Drive, which will serve as the future home of the Museum. The details of this acquisition, including the associated mortgage and interest, are outlined in the financial statements. Furthermore, the conditional sale of the old Museum property at 910 Monaghan Road is currently in progress.

It was a remarkable year for fundraising, with significant donation activity. The Final Portage campaign was a standout success, attracting donors from across the country, including many first-time contributors. Our campaign sponsorship also saw remarkable support.

We are also excited to announce the establishment of the Weston Family Foundation's 10-year Program Fund, which will provide long-term financial support for our programs upon the successful opening of the new museum. Adaptability and resilience were the hallmarks of this remarkable year, evident in the Museum store's exceptional performance. Despite being closed to the public, the store exceeded sales expectations, thanks to online shopping, curbside pick-up, and special holiday shopping openings.

With the completion of the new museum on the horizon, total capital project expenditures are estimated to be \$47 million. Towards the end of 2023, construction contract costs rose by \$7.6 million, bringing the final construction contract cost to \$34.9 million. It's a delight to share that this project will be fully funded.

Although the past fiscal year posed unique challenges, the Museum team's determination and resilience, combined with the effective strategies of our management team, have positioned us well for the future.

Tim Rutherford Treasurer

THANK YOU to our donors, sponsors, and partners

In 2023, more than 570 donors, sponsors and partners provided funds to support the care of the collection, the creation of new exhibits, the development of programming that focuses on the importance of paddled watercraft to our cultural heritage, the sustainability and day-to-day operation of the Museum; and the campaign for the new museum.

Canada



The project is made possible in part by the generous support of our lead donor and government partners, including the Government of Canada, through the <u>Department of Canadian Heritage</u> and the <u>Federal Economic Development Agency for Southern Ontario (FedDev Ontario)</u>, the <u>Weston</u> <u>Family Foundation</u>, the <u>City of Peterborough</u>, <u>Peterborough County</u>, the <u>Province of Ontario</u>, and donors from across the country who recognize the importance of honouring the collection, treasuring its stories, and protecting the knowledge it holds.

A Anonymous (50) Kenneth Abraham Agawa Canyon Inc Sheila Alexander David Allgood Bob Anderson Katie Anderson Clara Angotti Ann Armstrong Charles Armstrong Jane Armstrong Mary Beth Aspinall Deb Austin Ivars Azis Jill Azis

Geoff Baile Baillie Thomas Fund Basia Baklinski John Barber Shona Barbour Gerard Baribeau Lesley Barrenger Ann Barrett Chris Bartlett Deb Bartlette Roger Barton David Bathe Gord Beasley Meg Beckel Rachel Wortis Beda Gilles Bedard

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Weston Family

Foundation

Tom Bell Bruce Bellaire Mary Ellen Bench Garth Bent Ted Bentley Ian Besch Diane Besselaar **Cameron Bigelow Dinny Biggs** Larry Bilyk Jennifer Bizzarri Paul Blanchard вмо David Booz **Christine Boriss** Andrew Boughen George Bousfield











Peter Bouvier Jane Breukelaar Kaylyn Bright Judy & Alan Broadbent Marg Broadfoot David Broadhurst Dawn Bronson Heather Brooks-Hill Graham Brown Jocelyn Brown Judy Brown Ken Brown Meredith Brown Carol Bruce Peter Bryan Marie Buchl Barbara Buck

Jen Burnard Sandra Burri Brian Buss David Butler Jeff Butler Bryan & Pat Buttigieg Bill Buxton Michael Byerley Bill Byrick

С

Amethyst Campbell Doug Campbell Ian Campbell Meghan Campbell Camp Kandalore John & Jane Carrick

Kathleen Carrick Kelly & Sarah Carrick Scott Carroll Jim Cashmore Diane Celotti Paul Chamberlain **Bill Chandler** Sally Chenoweth Lorne Chester Don Chevalier Barbara Chisholm & Thomas Miller Hugh Christie CIBC **CIOOS** Atlantic City of Peterborough Sandy Clark Wendy Clear David Cockey Community Foundation of Greater Peterborough Sheila Connell Alaina Connelly Lucy Conolly Doug & Carole Cook Charitable Fund within the Community Foundation of Greater Peterborough Kenneth Corts Pauline Couture & Ian Morrison Michael Cowling Robin Cross Michael Cruikshank Michael Curtis Larry Cyna

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Libby Dalrymple Sandy Damiani David Darwin Douglas Davis James DePaul Noreen Dertinger Justin de Vries Pam DeWilde Sandra Dewling Kristin Dibble Pechkovsky Corey Dimitruk June Dinsdale **Richard Dittmar Rick & Daphne** Donaldson

Vernon Doucette Mike Douglass Doug & Linda Downer lan Drysdale Jessica Dunkin Ann Dunlop Stephen Durbin Heather Dyment E. David Eastaugh John Eberhard Edgeleigh Farm Fund Daniel Elia Erwin Ellen Peter Elmhirst, Anne Marshall, Greg Elmhirst Wayne Elsaesser George Emery Neil Evans Mike Evers E Kate Farnell Melanie Fell Diane & Jim Ferguson Mary Ferguson Evan Ferrari David Finch Paul Finnie Susan Finnie William Fisher Stephanie Flabb David Forkes Stephanie & Jim Forrester Family Nancy Frank Blake Frazer Susan Friedman Friends of Hope Mill Ted Friesen William Fyfe G Stan Gardiner Michie Garland Stan Gasner Alexander Gazale

Gary Getson

Rachelia Giardino

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We sincerely thank outgoing Chair, Vicki Grant, who has served in the role for three years. We truly appreciate her leadership and the countless hours she has dedicated to the Museum. A warm welcome to incoming Chair Kevin Malone, who has been with the Museum since 2018 and has served in various capacities.

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